



women business owners

COMMUNITY. NETWORKING. INSPIRATION.

The Wire

October 2011

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Calendar

Nellie Gala!

Thursday, October 13

Fairmont Olympic Hotel,
Seattle

6 pm General Reception

7 pm Dinner Gala

[Click here to register](#)

WBO Luncheon

Thursday, October 27

Washington Athletic Club,
Seattle

11:30 AM - 1:30 PM

How Washington is working to help you!

Heidi Hughes, *Executive Policy
Office, Governor Chris
Gregoire*

[Click here to register](#)

Have something to contribute?

[Report your news here](#)

Click [here](#) to check The Wire's
news reporting guidelines.

Dear Member,

Can you believe it is already October! The Nellie Cashman Award Gala is coming up in just over a week. Make sure you register before October 7th to get the best price for your ticket. If there is any event to attend this fall, this is it. You won't want to miss it! [Register here.](#)

On another note, it is time for Women Business Owners to bring in new people on the board and to fill up the committees for next year! If you are looking to step up, be noticed, and make a difference in your life, your business, and in the lives of many others, now is the time. It is said that volunteering for an organization is the best way to get to know the organization, and the wonderful women who support it. This has been my experience; I have gained lifelong friends, confidence as a business owner and built a network of professionals that have and will assist me in growing my business.

If you have ever had a desire to lead, or to make a real difference in your organization, now is a golden opportunity. Get involved, dare to be known, and have some fun with us. Please feel free to email me at Jessica.t.adair@gmail.com or our incoming President, Shawn Mercalde, at mercalde@carneylaw.com.

Best Regards,

Jessica Adair

2011 President, Women Business Owners

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What's New

Donate a door prize for great PR!

If you donate an item or service as a door prize for one of our



events, your business will be mentioned in The Wire, at the luncheon podium, and on our website! To take advantage of this great opportunity contact [Yvonne Gitche](#) by the 1st of the month in which you wish to donate.

Tell your friends about Women Business Owners!

Be sure to share your association with Women Business Owners with your friends, acquaintances, clients and fellow business owners. Remember, if you bring a guest to one of our monthly luncheon meetings, you will be entered into a drawing at the luncheon for a great door prize. **This month's door prize is a \$100 gift card to *El Gaucho* provided by LarsonAllen!**

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From the Members

Wells Fargo becomes SBA's first to lend \$1 billion in a year to America's small businesses! Wells Fargo & Company (NYSE: WFC), America's #1 SBA lender in dollars, announced on September 7, 2011 that it has extended more than \$1 billion in SBA 7(a) loans to small businesses in the current federal fiscal year (beginning Oct. 1, 2010), becoming the first lender to reach this milestone in a year. Wells Fargo provides business owners with timely advice and information to educate and help them succeed financially.

Rosanna Bowles announces the opening of Rosanna Warehouse Outlet Store! The store will be open on normal business days, Monday-Friday, from 12pm until 4pm, and is located at 6755 East Marginal Way in Seattle's Georgetown neighborhood. Customers to the store will find vintage Rosanna collections, overstock tableware products, discontinued and close-out items, and antique furniture items--many shipped back from Rosanna's trips to Europe.

Jessica Hickey would like to thank **Stacey Romberg** of Stacey L. Romberg Attorney at Law for her great referral. Stacey, you rock networking and your support of the women of WBO!

Jessica Hickey of **1029 consulting, inc.** presented leadership skills development sessions at the CREW National Convention in Washington, DC on September 13, 2011. The sessions covered leadership of strategy and implementation in a volunteer setting and were part of training for chapters from the US and Canada.

Just back from Shanghai, **Liz Lasater**, CEO of **Red Arrow Logistics** developed new agreements to ensure that her company captures its share of global business opportunities with new partners in Asia, Africa, Middle East, and the Indian sub continent. This builds on the company's ability to provide services to over 185 countries.

Annie Searle will be inducted into the "International Women in Homeland Security and Emergency Management Hall of Fame" on November 12 at a ceremony held in Las Vegas. The Hall of

Fame is new and honors women pioneers and leaders in the field of homeland security and emergency management in local, state, tribal, and federal governments; volunteer, faith, and community-based organizations; private industry and nonprofit sectors; and academia and military services.

Open enrollment for children's medical insurance in the individual market ends with November 1 enrollments. Do you need coverage for a child under the age of 19? Or do you need to change the coverage your child is on? There are only certain windows of time where you can do this in Washington State, and one of those is now. If you have any questions, please call our WBO insurance agent, **Sandy Wood**, at 206-669-3345.

Seattle University is starting up an **Emerging Business Roundtable** this fall to compliment it's successful Executive and Next Generation Roundtables. We have heard from many executives who run family or closely held companies that they often feel isolated and wish they could collaborate with other trusted advisors. Our **Roundtable** is designed to provide a safe, interactive environment where members can freely share personal and business issues and gain valuable insights and solutions. Meetings will be held 9 times during the calendar year. If interested, please contact **Steve Brillig**, brillist@seattleu.edu or call (206) 296-2469.

Seattle University Women in Business and the Entrepreneurship Center present **Women Leading the Way**, A Panel of Entrepreneurial Women. Come hear about the professional journeys of three entrepreneurial women: May McCarthy, President and CEO of phACTs, LLC; **Michelle Bomberger**, Attorney, Equinox Business Law Group; and Stacy White, Owner of COACH Consulting Services. Seattle University, Pigott 103, Friday, October 21, 2011, 4:30 p.m.-6:30 p.m.. The panel discussion will begin at 4:30 p.m., with a reception and light appetizers to follow, starting at 5:45 p.m. Enjoy wines from Girly Girl Wines, created and owned by Karen Ward, entrepreneur.

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Get Involved

COME HELP BUILD WBO'S NEWEST COMMITTEE!

The Education and Mentorship Committee is looking for volunteers to create new, and assist existing, Business Building Groups, as well as to coordinate our educational workshops for the coming year. Your involvement in this Committee will allow you to help other WBO members expand their networking opportunities while also expanding your own. If you are interested, contact [Sarah Turner](#).

LOOKING FOR COACHES & FACILITATORS FOR BUSINESS BUILDING GROUPS

Are you a professional facilitator or business coach? Would you like to be included in our resource packet for the Business Building Groups? If so, please contact [Sarah Turner](#).

LOOKING FOR SPEAKERS

The Events Committee is seeking luncheon speakers for 2012. A speaker criteria form is posted on the [Women Business Owners website](#). If you know someone who you think would make a great luncheon speaker, please [send an email](#) to Tawnya Patrick, Events Chair.

CALLING ALL VOLUNTEERS!

Interested in volunteering to be on a committee or to help at an event? Let us know. Speak to any board member or [send an e-mail](#) to Yvonne Gitchel.

WOMEN BUSINESS OWNERS ON LINKEDIN

We invite you to check out our [Women Business Owners](#) group on LinkedIn. With our events listings, discussions, opportunities to post job openings, news and marketing tools, we would like to encourage you to utilize this group more in 2011. Please join us at our [LinkedIn group!](#)



WOMEN BUSINESS OWNERS ON FACEBOOK

Please remember to "Like" the Women Business Owners fan page. Go to www.facebook.com/seattlewomenbusinessowners and click the "Like" button. Also, if you have a website or blog, you can put a "Like" Women Business Owners Button on your own website/blog. Our ID# is 118510208183853.

Let us know if you have a Facebook Fan Page and WBO will "like" you too!



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Welcome Aboard

Valentina Kozodoy

[Viking Bank](#)

Local, personalized, and customer-driven banking solutions.

Nola Nevers

[Herban Feast Catering](#) provides off-site catering at venues throughout the Puget Sound region and on-site catering at our distinctive event venue, Sodo Park. You can also find us at our farm-fresh, full-service restaurant, Fresh Bistro in West Seattle.

Sara Shelton

[Seattle Aging Solutions](#) provides eldercare consulting at an hourly rate and FREE placement services to families in the Greater Seattle area. The business is owned and operated by a Gerontologist with 12 years of experience in the eldercare

industry.

Jennifer Teramoto

Union Bank Business Banking is committed to supporting women and minority owned businesses in the local community by providing them with tailored banking solutions that will enable these businesses to achieve their financial goals.

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In the Spotlight



Jenny Coates

Jenny Coates Law, PLLC, is a boutique tax and business law practice with offices in Seattle and Bainbridge Island, Washington. With twenty years of experience at prominent international law firms, including the cross-border practice group at Dorsey & Whitney LLP and the financial tax practice group of Sidley Austin LLP, Jenny provides

practical, creative solutions to diverse tax issues. Emphasizing complex U.S. tax and business legal issues affecting entities and individuals, Jenny Coates Law provides skilled legal review and advice for:

- Domestic and international business transactions
- Entity formation and restructuring
- Compensation issues
- Creative financing arrangements
- Cross-border employment
- Change in U.S. residency status
- Purchase and sale of U.S. real estate by foreign persons
- Domestic and cross-border asset transfers by business entities and individuals
- Withholding compliance
- Contract review and drafting
- General tax planning for businesses and individuals

Jenny Coates Law brings to any problem a unique combination of experience and skills, encompassing M&A, international tax expertise and a seasoned understanding of the taxation of complex financial products and planning. Jenny Coates Law offers a versatile, personal alternative to large law firms for sophisticated tax and business counsel.

You can contact Jenny at jenny@jennycoateslaw.com or 206-447-1467.



Emily C. Peyser, Member

Christensen O'Connor Johnson Kindness

Emily Peyser focuses her practice on teaming with clients to optimize their intellectual property strategies, including the procurement of U.S. and foreign patents, patent and trademark portfolio planning, opinions, enforcement, and licensing. Her practice has a particular emphasis in the mechanical and chemical fields over a wide range of technology areas, for example, semiconductors, biofuels, containment of radioactive materials, pulp and paper, food processing, medical devices, recreational equipment, and vehicles.

Prior to becoming an attorney, Emily worked as a chemical engineer at well-known companies such as The Boeing Company and Proctor & Gamble Paper Products. She also worked as a research associate at the Environmental Protection Bureau of the New York Attorney General's Office.

Emily served as a U.S. Peace Corps Volunteer in Tanzania, East Africa. She currently volunteers with the International Rescue Committee as a mentor for refugees who are brought to the United States for resettlement.

You can contact Emily at (206) 682-8100 or by email at Emily.Peyser@cojk.com.

Your Name Here?

Your Company Name Here?

Each month, we highlight two of our members in this section of the Wire. This is a special benefit given to members attending the previous month's luncheon. Two of them are chosen at random and given a chance to share information about themselves and their businesses with our Wire readers.

Don't miss this great opportunity! Women Business Owners members, join us for lunch and earn a chance to have the Wire spotlight shine on you!

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www.womenbusinessowners.org

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