

WomenBusinessOwners

INSIGHT. NETWORKING. INSPIRATION. SUCCESS.

The Wire

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Dear Member,

I am very excited for 2010 to come in! Being President of Women Business Owners leaves me in awe of those who have gone before me. We have been able to go through 2009 as a strong organization, even with the down turn in the economy. Kudos go to the 2009 President, Margaret Purvine, and the entire board of Women Business Owners for a job well done!

Calendar

TUESDAY, January 12
After Hours

5:30 p.m. - 7:30 p.m.
The Woodmark Hotel
www.thewoodmark.com

[Click here to register](#)

THURSDAY, January 28

Luncheon

Speaker:
Jody Hall
Owner of Cupcake Royale &
Verite Coffee
The Sweetness of Following
Your Heart

11:30 a.m. - 1:30 p.m.
 Washington Athletic Club,
 Seattle
www.wac.net

[Click here to register](#)

Have something to contribute?

[Report your news here.](#)

Click [here](#) to check The Wire's

This next year, how can we continue to make this organization as great as possible? We are in the process already of securing some fantastic speakers for this year, making the After Hours a fun way to network, offering more business education in our Business Building Groups (BBG's), and creating opportunities for mentorship. We are in LinkedIn and are exploring other social media outlets. We are looking for ways to enhance our sponsorships, bring in new members, increase our value to members, and put on another amazing Nellie Cashman Gala. We are in the process of rebranding and looking towards some much needed improvement in our web site. There is a lot to do and we are ready to step up to the challenge.

When I became a volunteer for this organization, it opened the door to create some great relationships, gain confidence, and build leadership skills. I invite you to join me. If you are not getting the business that you wish you could out of Women Business Owners, get involved. Dare to be known and have some fun with us. If you have any input on what you would like us to change, make better, or do differently, please email or call us.

Most of us have at least one great fear in our life, one we try to sweep under the rug if possible. I hear some people say they "would rather die than to speak in front of people." My great fear is that I will be expected to write something that others will be able to read! Well, here I am writing the President's letter in the Wire! I tried to forget about it being a part of my role as WBO President, and yet, here it is!

Eleanor Roosevelt said, "You gain strength, courage, and confidence by every experience in which you really stop to look fear in the face. You are able to say to yourself, 'I lived through this horror. I can take the next thing that comes along'. You must do the things you think you cannot do."

Thank you Eleanor! And thank you to everyone. I look

news reporting guidelines.

forward to a great 2010!

Warmly,

[Debbie Leviton](#)

President

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What's New

2010 Events Calendar

A downloadable calendar has been posted on the website for 2010. [Click here](#) to download it. Print it out to post on your wall and plan on joining us at the great events!

"You meet us at the luncheon, you get to know us at the after hours".

Please join us for After Hours Eastside on Tuesday, January 12, 5:30 p.m. at the Woodmark Hotel, Carillon Point, Kirkland.

Make your reservation through our Women Business Owners website, www.womenbusinessowners.org.

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From the Members

News from WBO Member Zibby Wilder

[Z.Wilder Consulting + Creative](#) is wishing all a fruitful New Year and is pleased to announce the addition of the Law Firm of David N. Jolly to its client roster. Z. Wilder will be working with this Puget Sound-area law firm to establish its social media presence, and to identify real-world PR opportunities and strategies to grow business.

Congratulations to WBO Member Kristi Mandt!

For the second year in a row, [Kristi A Mandt, CFP](#) has been selected by Seattle Magazine as a 5 Star Wealth Manager in the Seattle-Puget Sound area.

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Get Involved



Connect with Women Business Owners on [FaceBook](#) and [LinkedIn](#). Network on-line and catch up on the latest events.

NELLIE CASHMAN AWARDS COMMITTEE GENERAL MEETING Jan. 28

Our kick-off meeting for the 2010 Nellie Awards Gala is on January 28th at 9:30am at the WAC just prior to the

monthly luncheon (in the same room). We invite all interested members to join us for the informational meeting as we put the plan in motion for the Annual Gala on October 14, 2010. Please join co-chairs Jamie Peha, Jessica Adair and Yvonne Gitchel and help make the 2010 Nellie the best ever! Please RSVP to the meeting by e-mailing yvonne@womenbusinessowners.org.

DYNAMIC PROFESSIONAL WOMEN: COME GET YOUR NELLIE!

Nellie Cashman Woman Business Owner of the Year Award

Call for 2010 Nominations

Do you know a Puget Sound professional woman who demonstrates vision, perseverance and unyielding leadership in business and the community? The Nellie Cashman Woman Business Owner of the Year award, presented by Women Business Owners, recognizes and honors a woman business owner who has enhanced the status of women entrepreneurs through her outstanding accomplishments. Women Business Owners is calling for nominations now through March 30th for qualified women. To enter, [click here](#). For more information, contact Nellie Committee Co-chairs Jamie Peha (jamie@pehapromo.com), Jessica Adair (jessica.t.adair@gmail.com), or Yvonne Gitchel (Yvonne@exec-supportadvantage.com).

VOLUNTEERS NEEDED FOR THE AMBASSADOR COMMITTEE

The Ambassador Committee is currently recruiting new Ambassadors. Being an Ambassador gives you additional opportunities to meet with new and current members regarding the benefits of WBO. You also have the opportunity to meet and greet visitors at WBO events. The Ambassador Committee is a fantastic way to meet people and become involved in WBO. The time commitment is minimal, but the rewards are great. If you are interested in becoming an Ambassador, please contact Sarah Turner at 206.695.5100 or sturner@gordonrees.com.

LOOKING FOR SPEAKERS

Have you heard a great speaker recently? Think your fellow Women Business Owners members would enjoy them too?

We are looking for high caliber speakers to make our luncheons outstanding. If you have speaker suggestions, please let our Luncheon Program Chair, Joy Fischer, know. Joy can be reached at 206-290-8514.

Interested in volunteering to be on a committee or to help at the event? Let us know. Speak to any board member or send an e-mail to yvonne@womenbusinessowners.org.

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Welcome Aboard

Erica Ash
Ash Consulting LLC

Finance and Accounting Consulting
Services range from small projects and process improvement initiatives to support as a part-time CFO, Controller, Director of Finance or Project Manager.

Sheryl Westergreen
visionACT

Performance Coaching for Career and Personal Fulfillment visionACT coaching is perfect for individuals who are ready to invest in success through increased clarity and focus.

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In the Spotlight**Your Name Here?****Your Company Name Here?**

Each month, we highlight two of our members in this section of the Wire. This is a special benefit given to members attending the previous month's luncheon. Two of them are chosen at random and given a chance to share information about themselves and their businesses with our Wire readers.

Don't miss this great opportunity! Women Business Owners members, join us for lunch and earn a chance to have the Wire spotlight shine on you!

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