

# WomenBusinessOwners

INSIGHT. NETWORKING. INSPIRATION. SUCCESS.

## The Wire

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### Calendar

**THURSDAY, April 22**

Luncheon Speaker:

Thach Nguyen, Thach Real Estate Group

Topic: Poverty to

Prosperity: An

Entrepreneur's Journey

11:30 a.m. - 1:30 p.m.

Washington Athletic Club, Seattle

[www.wac.net](http://www.wac.net)

[Click here to register](#)

**WEDNESDAY, April 28**

Business Building

Group Mixer

5:30 p.m. - 7:30 p.m.

Waddell & Reed,

Bellevue

[Click here to register](#)

5:30 p.m. - 7:30 p.m.

**After Hours**

**TUESDAY, May 11**

Ruth's Chris

Steakhouse

Bellevue Square

[Click here to register](#)

**Have something to contribute?**

[Report your news here.](#)

Click [here](#) to check The Wire's news reporting guidelines.

*Dear Member,*

Hopefully this finds most of you done with your taxes and moving on to the business of doing great business for 2010! Sometimes I wonder what impact I have as a woman business owner. When I compare our business world today to the one of just 30 years ago, I notice a huge difference in how we do business today and I am sure we have had a hand in making the change. In my musings and readings, I ran across an interesting article that I felt really offers support and encouragement to women business owners. Here is a snippet of that article. If you would like to read more, there is a link at the end of this article. Enjoy!

**"The Economic Impact of Women-Owned Businesses in the United States"**

"For the first time, the Center for Women's Business Research has utilized a methodology to measure the economic impact of the estimated 8 million U.S. businesses currently majority women-owned. Today, women-owned firms have an economic impact of \$3 trillion annually that translates into the creation and/or maintenance of more than 23 million jobs - 16 percent of all U.S. jobs! These jobs not only sustain the individual worker, but contribute to the economic security of their families, the economic vitality of their communities and the nation.

*"If U.S.-based women-owned businesses were their own country, they would have the 5th largest GDP in the world, trailing closely behind Germany, and ahead of countries including France, United Kingdom and Italy."*

[Click here to keep reading.](#)

-  
[Debbie Leviton](#)

President

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### What's New

#### 2010 Events Calendar

A downloadable calendar has been posted on the website for 2010. [Click here](#) to download it. Print it out to post on your wall and plan on joining us at the great events!

**Donate a door prize for great PR!**

If you donate an item or service to be one of our door prizes, your business will be mentioned in the Wire, at the luncheon podium, and on our website! Take advantage of this great opportunity.

### **"You are invited! Come mix it up!"**

Ever wonder about our Business Building Groups? Looking for a group to join? Come to a Mixer to meet and match with other committed business owners. Mixers happen every other month and are fun and always educational. Our next Mixer is April 28, 2010, 5:30 p.m. - 7:30 p.m., at Waddell & Reed, Inc., Bellevue, WA. Speakers Nancy Owyang of Eye 2 Eye Graphics and Kalai Wineland of Patentique PLLC will speak on the topic "Learn the Top 10 Tips for Trademark Law and Making Your Business Memorable." [Register online here.](#)

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## **From the Members**

### **Annie Searle presents again!**

Annie Searle, of [Annie Searle & Associates LLC](#), will speak on May 18th about "Security and Interoperability Issues Associated with Cloud Computing" at the financial Services Roundtable's Shared Assessments Summit in Providence, R.I.

### **Valencia Wolf's new company in the press!**

Valencia Wolf's company, [The Chocolate Seduction Club LLC](#), was featured in an article published on the Seattle times/NW Source website. [Read the article here!](#)

### **Gala Dinner - Women's Funding Alliance**

[Women's Funding Alliance](#) invites you to join us for the *Art of Dining* gala dinner and auction on May 6<sup>th</sup>. The event features top female chefs from our region and all proceeds go to benefit health, opportunity and justice for women and girls. Visit [www.wfalliance.org/AOD](http://www.wfalliance.org/AOD) for details.

### **Arden Clise to write PSBJ column**

[Business Etiquette Consultant](#) Arden Clise was recently invited to be the business etiquette columnist for the Puget Sound Business Journal. Her first column ran on March 12th. Subsequent columns will run about once a month. Way to go, Arden!

### **Yvonne Hall and Connie Greenwood recognized**

Be sure to check out the upcoming April issue of Seattle Magazine. Look for the section on Five Star Wealth Managers in our area. Yvonne Hall and Connie Greenwood (of The Hall Wealth Management Group of Wells Fargo Advisors LLC) are pleased to be recognized for the second year in a row. The Hall Wealth Management Group values this positive feedback and recognition from their clients!

### **Powerful Change Luncheon**



More children are homeless tonight in King County than ever before. That's why [Wellspring Family Services](#) is taking on the root causes of homelessness and instability for children and families. Powerful Change

is possible.

WBO Member Amy Reisman, of [Call Me Amy Design](#), is organizing a table at the Powerful Change Luncheon. We'd like to have as many WBO members as possible join us again this year to help support Wellspring Family Services, our non-profit member. More information about the luncheon can be found [here](#). Please contact Amy at [amy@callmeamy.com](mailto:amy@callmeamy.com) if you are interested in joining us.

### **Mom Corps Launches Seattle Area Franchise**

WBO member Jamie Flynn recently launched a Mom Corps franchise in the greater Seattle area. Mom Corps is a national staffing firm that places experienced, top-tier professionals into contract and flexible positions. She will work with companies in Puget Sound to supply them with experienced professionals "on demand", allowing them to effectively address their staffing needs in today's dynamic business environment. In turn, Mom Corps will offer local candidates more alternatives in finding challenging, flexible work arrangements that allow them to maintain their ideal life/work balance.

Mom Corps is an established and awarded company which was founded by a Harvard MBA and mother of two and which has partnered with some of the nation's most prestigious corporations, including KPMG, Home Depot, Wachovia, and General Electric. The company also has been featured in a variety of national media outlets, such as *NBC's Today Show*, *The Wall Street Journal*, *CNN*, and *Entrepreneur*.

For more information, visit [www.momcorps.com](http://www.momcorps.com) or contact Jamie directly on 888.438.8122 x 223 or at [jflynn@momcorps.com](mailto:jflynn@momcorps.com).

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### **Get Involved**



Connect with Women Business Owners on [FaceBook](#) and [LinkedIn](#). Network on-line and catch up on the latest events.

**DYNAMIC PROFESSIONAL WOMEN: COME GET YOUR NELLIE! SAVE THE DATE: OCTOBER 14, 2010!**  
For more information, contact Nellie Committee Co-chairs

[Jamie Peha](#), [Jessica Adair](#), or [Yvonne Gitchel](#).

### **VOLUNTEERS NEEDED FOR THE AMBASSADOR COMMITTEE**

The Ambassador Committee is currently recruiting new Ambassadors. Being an Ambassador gives you additional opportunities to meet with new and current members regarding the benefits of WBO. You also have the opportunity to meet and greet visitors at WBO events. The Ambassador Committee is a fantastic way to meet people and become involved in WBO. The time commitment is minimal, but the rewards are great. If you are interested in becoming an Ambassador, please contact Sarah Turner at 206.695.5100 or [sturner@gordonrees.com](mailto:sturner@gordonrees.com).

### **LOOKING FOR SPEAKERS**

Have you heard a great speaker recently? Think your fellow Women Business Owners members would enjoy them too?

We are looking for high caliber speakers to make our luncheons outstanding. If you have speaker suggestions, please let our Luncheon Program Chair, Joy Fischer, know. Joy can be reached at 206.290.8514.

**Interested in volunteering** to be on a committee or to help at the event? Let us know. Speak to any board member or send an e-mail to [yvonne@womenbusinessowners.org](mailto:yvonne@womenbusinessowners.org).

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## **Welcome Aboard**

### **Cynthia Dabs CCD Consulting LLC**

CCD Consulting LLC aligns with i2i Consulting to provide accounting and financial services to clients.

### **Jamie Flynn Mom Corps**

[Mom Corps](#) is a national staffing firm that provides companies with on-demand, experienced talent and provides professionals with flexible employment opportunities that enable them to balance their careers with their personal needs and responsibilities.

### **Lisa Forrest Fortune Bank**

I work for [Fortune Bank](#) as an SBA lending professional. In this role, I apply my 20 years of experience to helping small businesses.

### **Therese Govern, MBA, CPA, CFP truNorth Financial Services LLC**

[trueNorth](#) is a fee-only financial planning and investment advisory firm. Our goal is to bring clarity to our clients' financial lives - to replace perplexity with a clear, well-lit path that will guide them through an uncertain future.

**Mireille Nelson****[Boulangerie Nantaise](#)**

Retail and wholesale organic food operation: artisan and local breads, pastries, coffee shop in Belltown.

**Kathy Parks****[KP Coaching](#)****[TABLE OF CONTENTS](#)****In the Spotlight****Your Name Here?****Your Company Name Here?**

Each month, we highlight two of our members in this section of the Wire. This is a special benefit given to members attending the previous month's luncheon. Two of them are chosen at random and given a chance to share information about themselves and their businesses with our Wire readers.

Don't miss this great opportunity! Women Business Owners members, join us for lunch and earn a chance to have the Wire spotlight shine on you!

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