



women business owners

COMMUNITY. NETWORKING. INSPIRATION.

The Wire

May 2011

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Calendar

After Hours

Tuesday, May 10

Tangerine Thai Cuisine,
Bellevue

5:30 PM - 7:30 PM

[Click here to register](#)

WBO Luncheon

Thursday, May 26

Washington Athletic Club,
Seattle

11:30 AM - 1:30 PM

**Shari Storm, Storm
Enterprises,**

*Using Parenting Skills to Be a
Better Boss*

[Click here to register](#)

BBG (Business Building Group) Informational Meeting

Tuesday, June 7

Waddell & Reed, Bellevue

5:30 PM - 7:30 PM

[Click here to register](#)

Have something to contribute?

[Report your news here](#)

Click [here](#) to check The Wire's
news reporting guidelines.

Dear Member,

I really enjoyed our last luncheon. WBO member, Arden Clise of Clise Etiquette, was our speaker. Arden made learning about business etiquette fun and unforgettable. We learned how to shake hands with confidence, how to make a proper business introduction, how to order from a wine list when you don't have a clue about wine (personal favorite), and much more. We also had a sneak peek at our topic for our May luncheon - Shari Storm spoke briefly about motherhood being the next MBA. I am looking forward to hearing what Shari has to say. Even though I am not a parent, I am sure I will be thoroughly entertained and will walk away with good and helpful information.

If you missed our last luncheon, don't make the same mistake in May. Mark your calendar for Thursday, May 26th and register [here](#). Also, remember that if bring a guest you will qualify for a chance to win our door prize. I'll see you there.

Best Regards,

Jessica Adair

2011 President, Women Business Owners

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Shop WBO Trade Show!

Do you want to be part of something big? We are looking for volunteers to help organize the first ever Shop the WBO Trade Show. Our July 24th Luncheon is going to be transformed into a bustling trade show of WBO sponsors and members. We will have a live fashion show, beauty treatments, business services, swag bags, and much more. Would you like to join the fun? To learn more contact Tawnya Patrick at tpatrick@beebookkeeping.com or Karin Blakley at kfblakley@wradvisors.com.

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o Strategic Partners



o Media Sponsor



What's New

WBO Business Education Brown Bag Workshops

Offered once every other month, our educational brown bag lunches will provide a setting for top-notch education presented by our own WBO members in many aspects of running a business. Our next Brown Bag Workshop will be held in July.

Donate a door prize for great PR!

If you donate an item or service as a door prize for one of our events, your business will be mentioned in the Wire, at the luncheon podium, and on our website! To take advantage of this great opportunity contact [Yvonne Gitchel](#) by the 1st of the month that you wish to donate.

Tell your friends about Women Business Owners!

Be sure to share your association with Women Business Owners with your friends, acquaintances, clients and fellow business owners. Remember, if you bring a guest to one of our monthly luncheon meetings, you will be entered into a drawing at the luncheon for a great door prize. We are starting a grass roots campaign to expand our membership, utilizing social media as one of the major tools. Be a part of the future of Women Business Owners by bringing awareness of our organization to the business community around you! Encourage everyone you do business with to go to our Facebook [Fan Page](#) and "Like" us and to join our group on LinkedIn. Let us know if you have a Facebook Fan Page and WBO will "Like" you too!

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From the Members

Nancy Owyang of [Eye 2 Eye Graphics](#), is excited to announce that two of her recent branding and design projects have received awards of distinction from American Graphic Design and Advertising. The two projects were the event invitation package for Camp Korey's Grow fall fundraiser, and the Eye 2 Eye Graphics' stationery package. These two projects will be published in the book "American Graphic Design & Advertising 27 Awards" in 2011.

Tawnya Patrick is thrilled to announce the launch of the new website for [Bee Bookkeeping & Income Tax Services](#). Thank you to WBO member DVPro for doing such a fantastic job designing the website. They went above and beyond to design a website that was exactly what I wanted and needed.

Annie Searle spoke on April 26th at the regional Partners in Emergency Preparedness conference on the use of social media tools like Twitter and Facebook for crisis management. By invitation she also authored a guest column on earthquake preparedness for Seattle Business magazine.

Get Involved

COME HELP BUILD WBO'S NEWEST COMMITTEE!

The Education and Mentorship Committee is looking for volunteers to create new, and assist existing, Business Building Groups, as well as to coordinate our educational workshops for the coming year. Your involvement in this Committee will allow you to help other WBO members expand their networking opportunities while also expanding your own. If you are interested, contact [Sarah Turner](#).

LOOKING FOR COACHES & FACILITATORS FOR BUSINESS BUILDING GROUPS

Are you a professional facilitator or business coach? Would you like to be included in our resource packet for the Business Building Groups? If so, please contact [Sarah Turner](#).

LOOKING FOR SPEAKERS

The Program Committee is seeking luncheon speakers for 2011. A speaker criteria form is posted on the [Women Business Owners website](#). If you know someone who you think would make a great luncheon speaker, please [send an email](#) to Tawnya Patrick, Program Chair.

CALLING ALL VOLUNTEERS!

Interested in volunteering to be on a committee or to help at an event? Let us know. Speak to any board member or [send an e-mail](#) to Yvonne Gitchel.

WOMEN BUSINESS OWNERS ON LINKEDIN

We invite you to check out our [Women Business Owners](#) group on LinkedIn. With our events listings, discussions, opportunities to post job openings, news and marketing tools, we would like to encourage you to utilize this group more in 2011. Please join us at our [LinkedIn group](#)!



WOMEN BUSINESS OWNERS ON FACEBOOK

Please remember to "Like" the Women Business Owners fan page. Go to www.facebook.com/seattlewomenbusinessowners and click the "Like" button. Also, if you have a website or blog, you can put a "Like" Women Business Owners Button on your own website/blog. Our ID# is 118510208183853.



Welcome Aboard

Jennifer Coates

[Jenny Coates Law, PLLC](#)

A boutique tax and business law firm with expertise in domestic and international transactions, entity structuring; cross-border employment; changes in residency; taxation of complex investment strategies; withholding compliance and general tax planning.

Kristina Huffman

[Pacific Medical Physics, LLC](#)

Pacific Medical Physics is dedicated to providing high quality consulting services to the radiation oncology community at large. Our commitment to delivering cost effective solutions with a customized approach sets us apart from the competition.

Peg Marckworth

[Marckworth Associates](#)

Marckworth Associates works with individuals & businesses who want to build a resonant, memorable brand that attracts attention, engages interest & drives sales.

Emily Peyser

[Christensen O'Connor Johnson Kindness](#)

Legal services.

Selden Prentice

[Prentice Mediation, LLC](#)

Offering mediation services and other workplace solutions to organizations that wish to resolve conflicts and disputes in a peaceful, timely and cost-effective manner.

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Welcome 2011 Nellie Cashman Award Candidates

Jessica Bishop

[Studentpainter.net](#)

Rosanna Bowles
[Rosanna Imports, Inc.](#)

Janelle Bruland
[Management Services Northwest](#)

Lisa Chissus
[CFM Consolidated, Inc.](#)

Lisa Hufford
[Simplicity Consulting Inc.](#)

Michele Keeffe
[Buzzbee Company](#)

Makaylaa Powers
[Visiting Angels](#)

Rae Anne Rushing
[The Rushing Company, LLC](#)

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In the Spotlight

Your Name Here?
Your Company Name Here?

Each month, we highlight two of our members in this section of the Wire. This is a special benefit given to members attending the previous month's luncheon. Two of them are chosen at random and given a chance to share information about themselves and their businesses with our Wire readers.

Don't miss this great opportunity! Women Business Owners members, join us for lunch and earn a chance to have the Wire spotlight shine on you!

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