

Women Business Owners E-Newsletter The Wire

Guidelines

What is The Wire?

An email newsletter distributed by Women Business Owners with the purpose of disseminating information about the organization and organization members to all members and interested parties.

Distribution:

- The WBO Wire is emailed out on the 9th of each month.
- Current and back issues are posted on the WBO website.

Guidelines for Submitting Information:

All WBO members have the opportunity to submit news and information to the Member News section of the Wire:

Member News: --Submissions are limited to 700 characters (50 words)

- Let us know about what you've accomplished and what industry awards you've won.
- Have you been featured in a story recently? Send us the name of the publication, the date the story ran and a link if available. We want to hear about it!
- Do you want to thank another WBO member for their great work? This is the place for it.

Organization News

- All WBO Committee Chairs are encouraged to submit news about the WBO committees on which they serve, including information about:
 - Upcoming events and activities.
 - Committee volunteer opportunities
 - Kudos and reports on recent committee activities

How to submit to the WBO Wire:

- All news and information must be sent to news@womenbusinessowners.org with details included in the body of your email.
- Your submission is subject to editorial review. WBO reserves the right to select which submissions to be published on WBO Wire.
- Deadline: The Monday before every monthly WBO meeting.