



WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

The Wire

January 2019

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President's Message



Stay Connected



Calendar

After Hours

Tuesday, Jan. 8th

4:30 PM - 6:30 PM

Location: [Alair](#),
3280 California Ave SW,
Unit A, Seattle

[More information](#)

Let's Do Lunch

Wednesday, Jan. 16th

11:30 AM - 1:00 PM

Location: [Pogacha](#),
119 106th Ave NE,
Bellevue

[More information](#)

WBO Luncheon

Thursday, Jan. 24th

11:30 AM - 1:30 PM

Bellevue Location:

Greetings!

Happy New Year!

As 2019 begins, we hope that you will be filled with energy, inspiration, and vision to start working towards this year's goals. May you celebrate every achievement and learn from every experience!

As your 2019 WBO Board Co-Presidents, and fellow business owners, we are excited to focus on setting goals, embracing new opportunities, and getting organized for the months to come. Strong relationships provide the lifelong learning and development that are the keys to business success, and in this we look forward to working with all of you, and with our great Board members, so that WBO can continue to provide the best value for your membership. As you look ahead, what will your main focus be in 2019? What would be of greatest value to you and your business? What's one step you can take now that will set you up for success in 2019?

2018 was a wonderful year for WBO, and we hope you found it helpful to your business growth and connections. Please join us for our first After Hours event of 2019 on Tuesday, January 8th, hosted by Alair in West Seattle. We also have our first luncheon coming up on Thursday, January 24th at Maggiano's in Bellevue. At the January luncheon, Dani Cone, our 2018 Nellie Cashman Woman Business Owner of the Year Award

[Maggiano's Little Italy - Lincoln Square](#), 10455 NE 8th St, Bellevue

Speaker: Dani Cone, [Fuel Coffee](#) and [Cone & Steiner](#), 2018 Nellie Award Winner

Title: Building a Business by Building an Experience

[More information](#)

Education Workshop

Wednesday, Jan. 30th
5:00 PM - 7:00 PM

Location: [Divalani Style](#),
16415 Southcenter Pkwy., Tukwila

Presenter: Annette Bond, [Definitive Style by Annette Bond](#)

Topic: Style Confidence. Do You Have It?

[More Information](#)

Women Business

Owners was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their vision of success!



Co-President:

Lauren Burgon
Law Office of Lauren Burgon PLLC

Co-President:

Brittany Gautreau
Clarity Capital Partners LLC

Past President:

Lisa Downs
Downs Leadership

Education Chair:

winner, will share her tips on building an experience to build a brand.

We are so thankful for Lisa Downs and her leadership of WBO as the 2018 President. Her support, clarity of vision, organization, and dedication were keys to making last year a success for WBO. Thank you, Lisa! A big thank you as well to the outgoing Board members for your service and contributions.

May 2019 bring helpful insight, wonderful relationships, and the very best for you and your business!

Looking forward to a fantastic year!

Lauren Burgon & Brittany Gautreau

2019 Co-Presidents, Women Business Owners

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WBO News

Follow the WBO Action on Social Media

Get the latest news and updates, see photos from our events, and be a part of the conversation about women in business and entrepreneurship - You're invited to follow WBO on social media:

 Facebook

 Twitter

 LinkedIn

 Instagram

And if you're a member or sponsor, we'll follow you too!

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Luncheon Sponsor

January Luncheon Sponsor: [Banner Bank](#)



Aubrey Armes
Awaken Your Greatness

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Events Co-Chair:
Stacia Hofmann
Cornerpoint Law

Events Co-Chair:
Adrienne Miller
Forever Care Services

Marketing Chair:
Jennifer Findlay
Jennifer Findlay Portraits

Membership Chair:
Kelly Smith
Willow & Oak Business
Solutions

Secretary:
Nancy Linnerooth
UnblockResults.com

Sponsorship Chair:
Amy Barnes
Firebrand Wealth
Management

Treasurer:
Lori Stutsman
Extra Mile Marketing

Board Member At-large
Laurie Cook
Wheelhouse Marketing
Group

Board Member At-large
Jennifer Mastor
Mastor Recruiting &
Consulting

**Have something to
contribute?**

[Report your news here.](#)
Click [here](#) to check The
Wire's news reporting
guidelines.

From our Sponsors

WBO thanks [Kiwi Creative](#) for their continued support!



Rachel Ronan is principal and creative director of [Kiwi Creative](#), a design studio specializing in brand identity, print collateral and promotional products. She works with businesses to provide

professional, cost-effective graphic design. Starting with original, creative ideas, she takes a project from concept to completion. Her design portfolio includes ads, annual reports, brochures, e-mails, exhibits, invitations, logos, posters, promotional products, stationery...anything creative!

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From the Members

[Minuteman Press of Redmond](#) recently won an Award of Recognition from the Printing Industries of America and two Best of Category Awards from the Northwest Region Printing Industries Association. [Read more.](#)

Kris Keppeler's first voice-over credit was added to her IMDB page this year for a video game called Agony. [Read more.](#)

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Get Involved



CALLING ALL VOLUNTEERS! Interested in volunteering to be on a committee or to help at an event? Let us know. Speak to any Board member or [send an e-mail](#) to Yvonne Gitchel.

LOOKING FOR SPEAKERS The Events Committee is seeking luncheon speakers for 2019. A [speaker criteria form](#)

is posted on the Women Business Owners website. If you know someone who you think would make a great luncheon speaker, please [send an email](#) to Stacia Hofmann and Adrienne Miller, Events Co-Chairs.

EDUCATION COMMITTEE Are you interested in hosting an Education Workshop? [Apply here!](#) This is a great way to use your area of expertise to educate fellow WBO members. We have several openings this year.

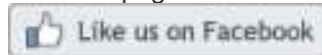
TELL YOUR FRIENDS ABOUT WOMEN BUSINESS OWNERS! Be sure to share your association with Women Business Owners with your friends, acquaintances, clients and fellow business owners. Remember, if you bring a guest to one of our monthly luncheon meetings, you will be entered into a drawing at the luncheon for a great door prize.

BUSINESS BUILDING GROUPS Would you like to get to know other women who are building their businesses? Now is the time to jump in and get connected. Business Building Groups are the place to receive and give ongoing support. BBG's are an excellent place to share ideas and plans with like-minded women. Please complete the [online sign-up form](#) to submit your request to join a group. Questions? contact [Aubrey Armes](#).

WOMEN BUSINESS OWNERS ON LINKEDIN We invite you to check out our [Women Business Owners](#) group on LinkedIn. With our events listings, discussions, opportunities to post job openings, news and marketing tools, we would like to encourage you to utilize this group more in 2019. Please join us at our LinkedIn group!



WOMEN BUSINESS OWNERS ON FACEBOOK [Click here](#) to "Like" the Women Business Owners business page. Also, if you have a website or blog, you can put a "Like" Women Business Owners Button on your own website/blog. Our ID# is 118510208183853. Let us know if you have a Facebook business page and WBO will "like" you too!



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In the Spotlight



Amy Barnes is the CEO and Founder of [Firebrand Wealth Management](#), an investment management and financial planning firm focused on helping women harness their money power, build wealth, and preserve it. Amy has spent 20 years in financial services, from Wall Street to the San Francisco Bay, and now calls the greater Seattle

area home. Having seen the good, the bad, and the ugly across her industry, working at traditional brokerage firms,

investment banks, and large asset managers, she believes there is no better way to serve clients than as an independent fiduciary. Amy currently lives in Redmond, WA, with her family. In her spare time, when not busy chasing her daughter around in matching super-hero capes, she enjoys writing and learning tennis. She graduated Phi Beta Kappa from Wesleyan University in Middletown, CT, with a Bachelor of Arts in the College of Letters, and holds her Certified Investment Management Analyst designation from the Wharton School of Business.



Kippie Pasowicz, Managing Broker, CRS, GRI, Senior Transitions Specialist, SRES with [Windermere Real Estate Co.](#)

Kippie is a facilitator, counselor, expert, negotiator and hand holder. For nearly 20 years, she has been assisting her clients in all things real estate, from residential, investment, senior transitions, 1031 exchanges and vacation properties. She has a passion for being there for others and is your

advocate! She is always there for you or someone you care about. She absolutely loves what she does, turning clients into friends...making a difference one home at a time. **Your Home. Your Life. My Passion.**

Your Name Here?

Your Company Name Here?

Each month, we highlight two of our members in this section of the Wire. This is a special benefit given to members attending the previous month's luncheon. Two of them are chosen at random and given a chance to share information about themselves and their businesses with our Wire readers.

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