

40 YEARS

WOMEN BUSINESS OWNERS

1979-2019

The Wire

March 2019

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Calendar

After Hours

Tuesday, March 12th

4:30 PM - 6:30 PM

[Cone & Steiner](#) in

Pioneer Square,

135 S King St, Seattle

[More information](#)

Education Workshop

Saturday, March 16th

9:30 AM - 11:00 AM

Location: [Fairmont](#)

[Olympic Hotel](#), 411

University St., Seattle

President's Message



Greetings!

Spring arrives this month! After our Snowmageddon in February, the sights and sounds of Spring are a welcome respite. Let's make this season one of renewal and refocus; a time to check in with our goals and re-connect with community leaders like those in WBO.

At February's luncheon in Seattle we had the opportunity to hear from the dynamic Keita Williams of Success Bully. She took us through an engaging and heartfelt goal planning session where many of our members shared their own visions for success along with their plans to get there.

Looking to get more involved in WBO? Consider volunteering as a Member Ambassador. Our Ambassadors serve on either a membership, sponsorship, or marketing committee whose primary role is to connect with our members to WBO resources and members. Ambassadors also host our latest member benefit, Let's Do Lunch. It's a great way to learn about WBO and connect with members beyond our larger events. Please contact [Kelly Smith](#) or [Silvia Peterson](#) for more information. We'd love to have you involved!

Finally, a reminder to keep an eye out for our annual Member Survey! Your feedback is so important to help us know what

Presenter: Andrea Kaempf, [Bernstein](#)
Topic: Women in Motion: 5 Things for Financial Health
[More information](#)

Let's Do Lunch
Thursday, March 21st
11:30 AM - 1:00 PM
Location: [Tutta Bella](#),
15600 NE 8th St.,
Suite J1, Bellevue
[More information](#)

WBO Luncheon
Thursday, March 28th
11:30 AM - 1:30 PM
Bellevue Location:
[Maggiano's Little Italy - Lincoln Square](#), 10455 NE 8th St, Bellevue
Speaker: Gina Cotner, [Athena Executive Services](#)
Title: I'm going to live a balanced life - just as soon as I find the time
[More information](#)

Women Business Owners was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their vision of success!



Co-President:
Lauren Burgon
Law Office of Lauren Burgon PLLC

Co-President:
Brittany Gautreau
Clarity Capital Partners LLC

we need to do better and continue to do to provide the best value we can for your membership. We on the Board of Directors will be analyzing the data and make necessary changes, as needed.

Looking forward to seeing you at our March events!

All the best,
Lauren Burgon and Brittany Gautreau
2019 Co-President, Women Business Owners

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Why do you belong to WBO?



Adrienne Miller
[Forever Care Services, LLC](#)

I belong to WBO because two years ago when I started my business, I knew what I didn't know, which was just about everything about being a business owner. I was introduced to WBO and from my very first event, an After Hours, it was clear that the women in this organization could make the difference in my succeeding or not. The breadth of knowledge, caring, support and generousness of spirit found in our membership has given me the tools with which I've built a solid foundation for a business that allows me to be exactly where I need to be, doing exactly what I should be doing.

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Welcome Aboard



Helena Byroads
[HJ Byroads CPA LLC](#) is a one-stop shop for small businesses. I help small businesses with much more than accounting and bookkeeping. I can provide clients advice on back office procedures, internal processes, and HR, as well as compliance issues businesses face on a regular basis.



Kristin Lomax
Since 1993, [The Society For Financial Awareness](#) (SOFA) has provided free, on-site education on over 30+ financial topics for the sole purpose of empowering individuals with knowledge and confidence to take control of their financial affairs.

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Renewing Members

Past President:

Lisa Downs
Downs Leadership

Education Chair:

Aubrey Armes
Awaken Your Greatness

Events Co-Chair:

Stacia Hofmann
Cornerpoint Law

Events Co-Chair:

Adrienne Miller
Forever Care Services

Marketing Chair:

Jennifer Findlay
Jennifer Findlay Portraits

Membership Chair:

Kelly Smith
Willow & Oak Business
Solutions

Secretary:

Nancy Linnerooth
UnblockResults.com

Sponsorship Chair:

Amy Barnes
Firebrand Wealth
Management

Treasurer:

Lori Stutsman
Extra Mile Marketing

Board Member At-large

Laurie Cook
Wheelhouse Marketing
Group

Board Member At-large

Jennifer Mastor
Mastor Recruiting &
Consulting

Have something to contribute?

[Report your news here.](#)
Click [here](#) to check The Wire's news reporting guidelines.



Amy Barnes

[Firebrand Wealth Management, LLC](#)
Board Member & Sponsorship Chair
Member Since 2017



Tien Britton

[In Touch With Health Chiropractic](#)
Member Since 2017



Aimee Carpenter

[SolTerra Solar](#)
Member Since 2018



Stacy Heard

[The Law Office of Stacy D. Heard, PLLC](#)
Member Since 2017



Kristin Hirano

[Just Better Brands](#)
Member Since 2016



Adrienne Miller

[Forever Care Services](#)
Board Member & Events Co-Chair
Member Since 2017

Promotion Opportunities

WBO thanks **Aubrey Armes**, **Jennifer Mastor** and **Tatiana Proctor** for generously donating door prizes at our February Luncheon. **Aubrey Armes**, [Awaken Your Greatness](#), donated a Potted Plant and a Gift Certificate to create life mantras with her; **Jennifer Mastor**, [Mastor Recruiting & Consulting](#), gave away a copy of the book "Unbreakable Woman"; and **Tatiana Proctor**, [Tatiana Designs Inc.](#), donated 2 tickets to her upcoming educational event "How to Legally Steal Customers from Your Competitors".

DONATE A DOOR PRIZE FOR GREAT PR! If you donate an item or service as a door prize for one of our luncheons, your business will be mentioned in The WIRE, at the luncheon podium, and on our website! To take advantage of this great opportunity, contact Yvonne Gitchel by the 1st of the month in which you wish to donate.

From our Sponsors



YVONNE HALL NAMED TO THE RANKING OF 2019 BEST IN STATE WEALTH ADVISORS BY FORBES.

Issaquah, Washington. February, 2019- Yvonne Hall, Managing Director- Investments with the [Hall Wealth Management Group of Wells Fargo Advisors](#) in Issaquah, Washington has been recognized as a 2019 Best in State Wealth Advisor by Forbes.

"It's an honor to be named to this ranking," Yvonne said. "Each day our team shows up with one goal in mind-helping our clients succeed financially. It is quite an honor to be recognized for doing what I love to do."

Yvonne has 25 years of experience in the financial services industry. She holds a Bachelor of Science degree in Business Administration from Berry College.

The Forbes Best in State Wealth Advisors ranking algorithm is based on industry experience, interviews, compliance records, assets under management, revenue and other criteria by SHOOK Research, LLC, which does not receive compensation from the advisors or their firms in exchange for placement on a ranking. Investment performance is not a criterion.

About Wells Fargo: Wells Fargo & Company (NYSE: WFC) is a diversified, community-based financial services company with \$1.9 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial

finance through more than 8,600 locations, 13,000 ATMs, the internet (wellsfargo.com) and mobile banking, and has offices in 42 countries and territories to support customers who conduct business in the global economy. With approximately 268,000 team members, Wells Fargo serves one in three households in the United States. Wells Fargo & Company was ranked No. 27 on Fortune's 2016 rankings of America's largest corporations. Wells Fargo's vision is to satisfy our customers' financial needs and help them succeed financially. News, insights and perspectives from Wells Fargo are also available at [Wells Fargo Stories](#).

About Wells Fargo Advisors: With \$1.5 trillion in client assets as of September 30, 2016, Wells Fargo Advisors provides investment advice and guidance to clients through 15,086 full-service financial advisors and 3,899 licensed bankers. This vast network of advisors, one of the nation's largest, serves investors through locations in all 50 states and the District of Columbia. Wells Fargo Advisors is the trade name used by Wells Fargo Clearing Services LLC and Wells Fargo Advisors Financial Network, LLC, Members SIPC, separate registered broker-dealers and non-bank affiliates of Wells Fargo & Company. www.wellsfargoadvisors.com

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Member News

In February, Event Co-Chair **Stacia Hofmann** of [Cornerpoint Law](#) was quoted in a [Seattle Times article](#) about legal liability for injuries on snow-covered sidewalks. Prior to starting her solo law practice in 2015, Stacia spent 10 years representing parties in slip and fall and other types of lawsuits. A certified risk manager, she now devotes a significant portion of her time to helping businesses avoid the courtroom.

Kris Keppeler narrated two more nonfiction audiobooks in January, for a total of 44 audiobooks narrated, produced, and published to Audible. One of the books already has several 5-star ratings! You can [listen to samples here](#).

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Get Involved



CALLING ALL VOLUNTEERS! Interested in volunteering to be on a committee or to help at an event? Let us know. Speak to any Board member or [send an e-mail](#) to Yvonne Gitchel.

LOOKING FOR SPEAKERS The Events Committee is seeking luncheon speakers for 2019. A [speaker criteria form](#) is posted on the Women Business Owners website. If you know someone who you think would make a great luncheon speaker, please [send an email](#) to Stacia Hofmann and Adrienne Miller, Events Co-Chairs.

EDUCATION COMMITTEE Are you interested in hosting an Education Workshop? [Apply here!](#) This is a great way to use your area of expertise to educate fellow WBO members. We have several openings this year.


TELL YOUR FRIENDS ABOUT WOMEN BUSINESS OWNERS! Be sure to share your association with Women Business Owners with your friends, acquaintances, clients and fellow business owners. Remember, if you bring a guest to one of our monthly luncheon meetings, you will be entered into a drawing at the luncheon for a great door prize.

BUSINESS BUILDING GROUPS Would you like to get to know other women who are building their businesses? Now is the time to jump in and get connected. Business Building Groups are the place to receive and give ongoing support. BBG's are an excellent place to share ideas and plans with like-minded women. Please complete the [online sign-up form](#) to submit your request to join a group. Questions? contact [Aubrey Armes](#).

WOMEN BUSINESS OWNERS ON LINKEDIN We invite you to check out our [Women Business Owners](#) group on LinkedIn. With our events listings, discussions, opportunities to post job openings, news and marketing tools, we would like to encourage you to utilize this group more in 2019. Please join us at our LinkedIn group!

View our profile on 

WOMEN BUSINESS OWNERS ON FACEBOOK [Click here](#) to "Like" the Women Business Owners business page. Also, if you have a website or blog, you can put a "Like" Women Business Owners Button on your own website/blog. Our ID# is 118510208183853. Let us know if you have a Facebook business page and WBO will "like" you too!

 Like us on Facebook

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