

40 YEARS

WOMEN BUSINESS OWNERS

1979-2019

The Wire

July 2019

In This Issue

[President's Message](#)

[Why do you belong to WBO?](#)

[Welcome Aboard](#)

[Renewing Members](#)

[Promotion Opportunities](#)

[Member News](#)

[Get Involved](#)

[In the Spotlight](#)

Stay Connected



Calendar

After Hours

On summer break.
We will resume on
Tuesday, Sept. 10th!

Let's Do Lunch

Tuesday, July 16th
11:30 AM - 1:00 PM
Location: [Bonefish Grill](#)
22616 Bothell Everett
Hwy, Bothell
[More information](#)

WBO Luncheon & Annual Trade Show

President's Message



Greetings!

Happy Independence Day! We hope you enjoyed the holiday and had a chance to do something fun and relaxing with those who are important in your life this week. We're getting into the heart of the summer with a lot going on for WBO.

At the June luncheon in Seattle, we were fortunate to hear from Ambika Singh, CEO of Armoire, with a presentation on how she built her online clothing rental business and how women can dress for success, while still having their preferences and personalities shine. She also shared how her rental program is helping prevent much of the waste from the fashion industry today. It was fascinating!

We're trying something new for July and August: taking a hiatus from our After Hours. We'll be back in the swing for After Hours in September, but in the meantime, enjoy the extra time to spend with your families or enjoying the sunny weather!

Our next event this summer will be the annual WBO Trade Show Luncheon on July 25th at Maggiano's in Bellevue. This is a great event where fabulous exhibitors share their products and services with our members and their guests; be sure to register today by clicking [here](#). We'll also be having a fun

Thursday, July 25th
11:30 AM - 1:30 PM
Bellevue Location:
[Maggiano's Little Italy](#)
10455 NE 8th St,
Bellevue
[More information](#)

Women Business

Owners was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their vision of success!



Co-President:

Lauren Burgon
Law Office of Lauren
Burgon PLLC

Co-President:

Brittany Gautreau
Clarity Capital Partners
LLC

Past President:

Lisa Downs
New Aspect Coaching

Education Chair:

Aubrey Armes
Awaken Your Greatness

Events Co-Chair:

Stacia Hofmann
Cornerpoint Law

Events Co-Chair:

Adrienne Miller
Forever Care Services

Marketing Chair:

Open Position

Membership Chair:

Kelly Smith

fashion show with help from Annette Bond of Definitive Style. There is still time to register as an exhibitor if you would like the chance to share your products or services with WBO; click [here](#) to register as an exhibitor.

July 16th is our monthly Let's Do Lunch, an intimate members-only event limited to 6 members. This month is hosted by Deborah Peterson and will be at Bonefish Grill in Bothell. Click [here](#) to register.

Lastly, we're entering our recruiting season (already!) for serving on the WBO Board of Directors in 2020. If you have an interest in volunteering for WBO at the leadership level, talk to any of our 2019 Board Members listed here on the left side of the newsletter. We'd be happy to share our experiences with you and what to expect. There are a variety of opportunities to help and we'd love to have your involvement. The WBO engine runs on volunteers and we can't keep it humming without you.

We hope to see you at WBO events both this month and through the summer and that you'll consider getting more deeply engaged with WBO!

All the best,

Lauren Burgon and Brittany Gautreau
2019 Co-President, Women Business Owners

[TABLE OF CONTENTS](#)

Why do you belong to WBO?



Lauren Burgon

[Law Office of Lauren Burgon](#)

Why do I belong to WBO? I belong to WBO because from the first meeting I attended, I felt welcomed and supported by this group of accomplished, caring, creative and successful women. WBO members are generous with their time and thoughtful

with their ideas and support, and I haven't found this level of caring in any other group. I am so grateful to be a part of this group, and I am honored to be allowed to help lead us forward. WBO ROCKS!

[TABLE OF CONTENTS](#)

Welcome Aboard



Katie Mietus

[Paracle Advisors](#) was founded in 2004 with an honest desire to help people. We saw a need to deliver unbiased financial planning and investment advice that put families first. Our expertise integrates financial planning

Willow & Oak Business Solutions

Secretary:

Nancy Linnerooth
UnblockResults.com

Sponsorship Chair:

Open Position

Treasurer:

Lori Stutsman
Extra Mile Marketing

Board Member At-large


Laurie Cook
Wheelhouse Marketing Group

Board Member At-large

Jennifer Mastor
Mastor Recruiting & Consulting

Have something to contribute?

[Report your news here.](#)
Click [here](#) to check The Wire's news reporting guidelines.

 with investment management and our goal is to ensure you are confident in every aspect of your plan.



Amy Schell

[American Family Insurance](#)

I have worked in the insurance industry for the past 15 years. During this time I have excelled in sales, operated my own business, and drove corporate sales initiatives as well as training and coaching many sales agents within the insurance industry. I am a highly driven and motivated individual working with like-minded individuals on their business operations to help them exceed their goals.



Janine Southard

[Your Yoga Dream](#)

I'm a happiness coach and private yoga instructor who helps you love your life and relax into greater mobility.

[TABLE OF CONTENTS](#)

Renewing Members



Arden Clise

[Clise Etiquette](#)

Member Since 2010



Karen Galbraith

[Mary Kay Cosmetics](#)

Member Since 2016



Sima D. Kahn, MD

[Healthcare Advocacy Partners](#)

Member Since 2009





Peg Marckworth
[Marckworth Associates](#)
Member Since 2011

Jennifer Mastor
[Mastor Recruiting & Consulting](#)
Board Member At-Large
Member Since 2018



Tana Materi
[Carney Badley Spellman, P.S.](#)
Member Since 2010



Mary Miskimen
[Miskimen Associates](#)
Member Since 2018



Debbie Rosemont
[Simply Placed](#)
Ambassador
2015 Nellie Award Finalist
Member Since 2012



Linda Teachout
[Linda M Teachout, CPA, PLLC](#)
Member Since 2009

Promotion Opportunities

WBO thanks **Patty Pacelli**, [Pacelli Publishing](#) and **Danelle Williams**, [EdgeWorks Accounting](#) for generously donating door prizes at our June Luncheon. **Patty** gave away a special employee hardcover edition of "Hit Refresh" by Satya Nadella, Microsoft CEO and **Danelle** donated a gift bag of Storyville Coffee.

DONATE A DOOR PRIZE FOR GREAT PR! If you donate an item or service as a door prize for one of our luncheons, your business will be mentioned in The WIRE, at the luncheon podium, and on our website! To take advantage of this great opportunity, contact Yvonne Gitchel by the 1st of the month in which you wish to donate.

[TABLE OF CONTENTS](#)

Member News

[Rainy Day Organizer](#) has added budget and time management services which include budget creation, implementation, analysis, bank reconciliation, bill payment service, scheduling, to do list, goal setting and accountability partner.

On June 21, [Pacelli Publishing](#) published [Six-Word Lessons for a Growth Mindset: 100 Lessons for Personal Growth Using Forward Principles](#) by mindset coach Rae Ann Hall. It is available on Amazon in paperback and kindle, giving readers 100 brief, structured methods to grow and get results in life and business.

[TABLE OF CONTENTS](#)

Get Involved



CALLING ALL VOLUNTEERS! Interested in volunteering to be on a committee or to help at an event? Let us know. Speak to any Board member or [send an e-mail](#) to Yvonne Gitchel.


LOOKING FOR SPEAKERS The Events Committee is seeking luncheon speakers for 2019. A [speaker criteria form](#) is posted on the Women Business Owners website. If you know someone who you think would make a great luncheon speaker, please [send an email](#) to Stacia Hofmann and Adrienne Miller, Events Co-Chairs.

EDUCATION COMMITTEE Are you interested in hosting an Education Workshop? [Apply here!](#) This is a great way to use your area of expertise to educate fellow WBO members. We have several openings this year.


TELL YOUR FRIENDS ABOUT WOMEN BUSINESS OWNERS! Be sure to share your association with Women Business Owners with your friends, acquaintances, clients and fellow business owners. Remember, if you bring a guest to one of our monthly luncheon meetings, you will be entered into a drawing at the luncheon for a great door prize.

BUSINESS BUILDING GROUPS Would you like to get to know other women who are building their businesses? Now is the time to jump in and get connected. Business Building Groups are the place to receive and give ongoing support. BBG's are an excellent place to share ideas and plans with like-minded women. Please complete the [online sign-up form](#) to submit your request to join a group. Questions? contact [Aubrey Armes](#).

WOMEN BUSINESS OWNERS ON LINKEDIN We invite you to check out our [Women Business Owners](#) group on LinkedIn. With our events listings, discussions, opportunities to post job openings, news and marketing tools, we would like to encourage you to utilize this group more in 2019. Please join us at our LinkedIn group!

View our profile on 

WOMEN BUSINESS OWNERS ON FACEBOOK [Click here](#) to "Like" the Women Business Owners business page. Also, if you have a website or blog, you can put a "Like" Women Business Owners Button on your own website/blog. Our ID# is 118510208183853. Let us know if you have a Facebook business page and WBO will "like" you too!

 Like us on Facebook

[TABLE OF CONTENTS](#)

In the Spotlight



Janet Andrews is a Seattle-based leadership coach who focuses on how leaders and leadership teams mature their style to effectively navigate organizational systems and guide team dynamics. The name of her company, Consociata, is derived from the Latin word "consociare", which means "to associate or unite." Knowing how to

bring into association the personal, interpersonal and organizational facets that allow leaders to be effective is foundational to her approach to coaching and consulting services.

Janet's work has helped dozens of individuals and organizations develop awareness about their system dynamics, break through conflict, increase collaboration and resilience in the face of change, and differentiate how they "problem-solve." As a coaching partner, she brings rigor, compassion, and possibility thinking as leaders maximize their opportunity, help others perform at their best, and achieve sustainable organizational growth.

Janet has had a keen life-long interest in leadership lessons and the question "How do you lead with your best self, in service of achieving goals and holding up teams?" She draws on 20+ years as a management and technology consulting executive working with leaders across a variety of industries, ranging from software development to public policy, who are leading or undergoing organizational transformation, leadership changes, and rapid growth.

She is a credentialed International Coaching Federation coach, and a member of the Institute of Coaching at McLean Hospital, Harvard Medical School affiliate and the Pacific Northwest Organization Development Network. In her spare time, you will most often find her at the yoga studio or a hiking trail, or representing the Seattle chapter of Ellevate Network, a global professional women's community, where she serves as chapter President.

Contact Janet by email at janet@consociata.com or via her website at www.consociata.com. All introductions are welcome!

[TABLE OF CONTENTS](#)

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www.womenbusinessowners.org

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