



# WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

The Wire

May 2020

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## Stay Connected



## Calendar

### Virtual After Hours

Tuesday, May 12th

5:00 pm - 7:00 pm

#### Location:

Virtual via Zoom

[More information](#)

### Virtual Luncheon

Thursday, May 28th

11:30 am - 1:00 pm

#### Location:

Virtual via Zoom

**Speaker:** [Elise Enriquez](#)

**Topic:** Overcoming

Overwhelm

[More information](#)



## Greetings!

Happy May, ladies of WBO! As our statewide lockdown has been extended, WBO continues to find ways to bring our members together virtually, and to continue to maintain our WBO community.

WBO is continuing its full slate of virtual events this month, including weekly Brain Trust sessions, weekly Power Hours, BBG Zoom calls, a virtual After Hours and a virtual Luncheon.

If you haven't connected with us online yet, please do! You can find us on Facebook [HERE](#) or LinkedIn [HERE](#). We also have a members-only Facebook Page [HERE](#). Now is the time to connect with your WBO Community and learn from one another.

Until we can be together again, we hope you are all staying safe and finding joy in these unprecedented times. As the country contemplates gradually re-opening, what are your plans, thoughts, and hopes for the near future? We look forward to talking about these topics when we virtually visit with each other this month. We've got this, WBO!

All the best,

**Lauren Burgon and Brittany Gautreau**  
2020 Co-Presidents, Women Business Owners

## Weekly Virtual Business Support Braintrust Q&A

Every Wednesday during the month of May 3:00 pm - 4:00 pm Q&A for best practices for business and offering advice during these turbulent times.

[More information](#)

## Power Hour

Every Thursday during the month of May 9:00 am - 10:00 am *Struggling to get work done at home? Bring your To Do list to the new WBO Power Hour.*

[More information](#)

## Women Business Owners

was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their vision of success!



### Co-President:

Lauren Burgon  
Law Office of Lauren Burgon PLLC

### Co-President:

Brittany Gautreau  
Clarity Capital Partners LLC

### Awards Gala Chair:

Jennifer Mastor  
Mastor Recruiting & Consulting

### Education Co-Chair:

Aubrey Armes  
Awaken Your Greatness

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**Stacy Schill,**  
[S.R. Schill & Associates](#)

I'm new to WBO. The first meeting I attended was the luncheon in October 2019 that included the speed networking. What a perfect way for me to gauge what an amazing group of women I could become a part of! Since then I have taken the opportunity to

sample some of the events that are offered such as Let's Do Lunch, Education Workshops and I just joined a BBG. I have also enjoyed meeting and networking with some of the members individually. I look forward to attending more events and developing more relationships and making friends!

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## Introducing New Events!

### WBO Brain Trust Circle!

The WBO Brain Trust Circle will be held every Wednesday from 3:00 pm - 4:00 pm via Zoom hosted by various WBO Board members. This gives you the opportunity to drop in and brainstorm, seek input and problem solve for your current business challenges. No commitment for regular

attendance required. Our next WBO Brain Trust Circle will be May 6 at 3:00 pm via Zoom hosted by [Jennifer Mastor](#), [Mastor Recruiting & Consulting](#). [More information](#).



### WBO Power Hour!

Struggling to get work done at home? Bring your To Do list to the new WBO Power Hour. Meet with fellow WBO members on Zoom at 9:00 am every Thursday. You'll be surprised at how much you'll get done with us holding each other accountable! And bring a friend-virtually, of course. Weekly

Power Hours will be hosted by [Nancy Linnerooth](#), [Unblock Results](#). [More information](#).



### New Virtual Mastermind BBG Group

Been thinking about joining a mastermind BBG group but are confined to your home? No problem!

[Aubrey Armes](#), [Awaken Your Greatness](#), is starting a new virtual mastermind group. If you are interested

**Education Co-Chair:**  
Patty Pacelli  
Pacelli Publishing



in joining the virtual mastermind group, please fill out the [submission form](#).

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**Events Chair:**  
Amy O'Brien  
Arboretum Mortgage

**Marketing Chair:**  
Open Position

**Membership Co-Chair:**  
Kelly Smith  
Willow & Oak Business  
Solutions



**Kitty Ballard**  
[Windermere Real Estate](#)  
Member Since 2019

**Membership Co-Chair:**  
Deborah Still  
Fairway Mortgage

**Secretary:**  
Nancy Linnerooth  
UnblockResults.com

**Sponsorship Chair:**  
Open Position

**Treasurer:**  
Lori Stutsman  
Extra Mile Marketing



**Lisa Downs**  
[New Aspect Coaching](#)  
Member Since 2015

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**Ingrid Vimont**  
[coolsculpting](#)  
Member Since 2019



**Danelle Williams**  
[EdgeWorks](#)  
Member Since 2019

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JENNIFER BOYLE  
PHOTOGRAPHY

We're all getting very familiar with conducting our businesses through Zoom, though we may not be feeling comfortable quite yet with how we're coming across on camera. **Jenny Boyle**, owner of [Jennifer Boyle Photography](#), has put together a series of tutorials for how to adjust your home Zoom setup to put you in your best light (pun intended). Click [HERE](#) for the 10-Tip

Quick Guide. For further information along with video examples for each tip, [go to Jenny's blog](#).

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**CALLING ALL VOLUNTEERS!** Interested in volunteering to be on a committee or to help at an event? Let us know. Speak to any Board member or [send an e-mail](#) to Yvonne Gitchel.

**LOOKING FOR SPEAKERS** The Events Committee is seeking luncheon speakers for 2020. A [speaker criteria form](#) is posted on the Women Business Owners website. If you know someone who you think would make a great luncheon speaker, please [send an email](#) to Amy O'Brien, Events Chair.

**EDUCATION COMMITTEE** Are you interested in hosting an Education Workshop? [Apply here!](#) This is a great way to use your area of expertise to educate fellow WBO members. We have several openings this year.

**TELL YOUR FRIENDS ABOUT WOMEN BUSINESS OWNERS!** Be sure to share your association with Women Business Owners with your friends, acquaintances, clients and fellow business owners. Remember, if you bring a guest to one of our monthly luncheon meetings, you will be entered into a drawing at the luncheon for a great door prize.


**BUSINESS BUILDING GROUPS** Would you like to get to know other women who are building their businesses? Now is the time to jump in and get connected. Business Building Groups are the place to receive and give ongoing support. BBGs are an excellent place to share ideas and plans with like-minded women. Please complete the [online sign-up form](#) to submit your request to join a group. Questions? contact [Patty Pacelli](#).

**WOMEN BUSINESS OWNERS ON LINKEDIN** We invite you to check out our [Women Business Owners](#) group on LinkedIn. With our events listings, discussions, opportunities to post job openings, news and marketing tools, we would like to

encourage you to utilize this group more in 2020. Please join us at our LinkedIn group!

View our profile on 

**WOMEN BUSINESS OWNERS ON FACEBOOK** [Click here](#) to "Like" the Women Business Owners business page. Also, if you have a website or blog, you can put a "Like" Women Business Owners Button on your own website/blog. Our ID# is 118510208183853. Let us know if you have a Facebook business page and WBO will "like" you too!

 Like us on Facebook

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### **Sam Alleva**

#### [Evergreen Ink](#)

As an engineer-turned-technical writer, Sam started her technical documentation business after being published in the ASHRAE Journal regarding her work in HVAC energy recovery devices. The objective of her business is to take on the time-consuming documentation inherent to

scientific research, engineering, and manufacturing, thus allowing technologists to propel their research and designs forward. She has written engineering white papers, scientific research papers, technical reports, internal work instructions (such as SOPs, lab procedures, manufacturing builds, and other related documentation), and customer-facing documentation (such as user manuals and informative articles). Sam loves hiking, traveling, strategic games, and reading a good book while cuddling her two black cats.



### **Nathalie Boss**

#### [John L. Scott](#)

Nathalie and her family moved from France to Redmond in 2006. Nathalie started her real estate career in 2008, and previously worked for Ernst & Young as an auditor as well as for the Paris City Hall in the finance department. Nathalie loves serving as a matchmaker of sorts - matching

houses and people to make others happy about the next step in their lives. She has a strong commitment to serve clients, keeping their best interests and goals in mind every step of the way. Nathalie tries to remove as much stress as possible from buying or selling a home, so she tends to spend a lot of time explaining the process, the market, what her plans are and how she will represent her clients. Nathalie is most inspired while enjoying mountains or a lake, or in her "happy

place" - Stehekin, Washington. She enjoys hiking, traveling, swimming and spending time with her 3 boys and husband.

WBO members can learn more about **Sam** and **Nathalie** on the [Member Spotlight](#) page of our website.

The Member Spotlight is a benefit for WBO Members. If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO Member and that your WBO Profile is complete. If you have any questions about Member Spotlight, or any other membership benefits, please send an email [Kelly and Deb](#).

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