



WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

The Wire

June 2020

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Greetings!

We made it to June - whew!

WBO has made a huge pivot in the past few months to continue to stay in touch with each other and provide value to our members. All of our events have been virtual since the beginning of March, and we have added a number of new events, such as our Brain Trust Circle and Power Hour.

In May, we were fortunate to have Elise Enriquez give us a fabulous virtual luncheon presentation on "Overcoming Overwhelm." It was an interactive session which really seemed to resonate with the attendees, as we are all facing overwhelm of one flavor or another right now. Some of the comments from attendees included "So MUCH overwhelm right now" and "Always worked from home but am struggling now that my 2 kids are here and have school to do. I need to focus and prioritize." Elise walked us through some exercises to identify the tasks, challenges and problems that are on our minds and then to identify which of those items we can actually do anything about. It was truly inspiring to see how excited the attendees were to participate and share support with each other.

Going forward for June, we will continue with all-virtual events, with a few changes. The Power Hour and Brain Trust Circle will both be once a month rather than once a week. We are

Calendar

Virtual After Hours

Tuesday, June 9th

5:00 pm - 6:30 pm

Location: Zoom

Theme: Client Stories

[More information](#)

Mentor Monday

Monday, June 15th

12:00 pm - 1:00 pm

Location: Zoom

Presenter: [Aubrey Armes](#), Awaken Your Greatness

Topic: Zoom into Success

[More information](#)

Master Class

Wednesday, June 17th

12:00 pm - 1:00 pm

Location: Zoom

Presenter: [Jennifer Kim](#),
Balanced Path Coaching
Topic: 5 Tips to
Maximize Your
Effectiveness & Minimize
Your Overwhelm
[More information](#)

Virtual Luncheon
Thursday, June 25th
11:30 am - 1:00 pm
Location: Zoom
Speaker: [Denise Lones](#),
The Lones Group
Topic: Communication
and Connecting are the
Keys to our Success
[More information](#)

**Monthly Virtual
Business Support**
Open to all at no fee.
Registration required.

Power Hour
Held on the first
Thursday of each month
9:00 am - 11:00 am
Location: Zoom
*Bring your to-do list and
get it done!*
[More information](#)

Brain Trust Circle
Held on the third
Wednesday of each
month
10:00 am - 11:00 am
Location: Zoom
Hosted by: [Jennifer
Mastor](#), Mastor
Recruiting & Consulting
*Q&A for best business
practices*
[More information](#)

**Women Business
Owners** was founded in
1979 by a group of local
women business owners
seeking counsel, support
and friendship from their
peers. WBO propels
women entrepreneurs to
embrace their vision of
success!

scheduling events with one mail event each week that is open to both members and non-members. [See our online calendar](#) for details. In addition, member-only Business Building Groups are meeting virtually, and member-led educational events will continue periodically. Be sure to check out the WBO [June calendar](#) - it has lots of events that are sure to strike a chord with you.

June 9th is our next virtual After Hours with the theme, "Client Stories". All of us have them, from the client who met with us in pajamas, to the client who shared their extensive testing of a new erotic product they were developing, to the client who insisted that her infant be present for every business meeting. Anything ringing a bell with you? Details and registration are on our [website](#).

Also in June, be sure to check out Aubrey Armes's Mentor Monday "[Zoom into Success](#)" on June 15th and Jennifer Kim's Master Class "[5 Tips to Maximize Your Effectiveness](#)" on June 17th. Details and registration are on the WBO website.

On June 25th will be our virtual luncheon, where we will hear from Denise Lones of the Lones Group on the Topic "[Communication and Connecting are the Keys to our Success](#)". Denise is a columnist, educator, inspirational speaker and has a pulse on what is happening in the greater Seattle area with the housing market and economy. You won't want to miss this!

As we continue to inch towards reopening, it is still a strange, scary and uncertain time for many of us. We encourage you to reach out to your fellow WBO members to offer support and to find support for yourselves. We are definitely stronger together!

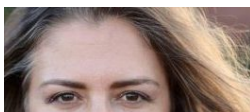
And in the vein of offering support: WBO needs you! We can't operate without our volunteers, and it's time to start thinking about who will next serve on the WBO Board of Directors. We have a number of positions coming open and are looking for talented and motivated women to serve. If you have an interest in becoming involved by either serving on the board or on a committee, we encourage you to contact either of us to discuss.

We wish you a wonderful June! We've got this!

Sincerely,

Lauren Burgon and Brittany Gautreau
2020 Co-Presidents, Women Business Owners

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Aubrey Armes



Co-President:

Lauren Burgon
Law Office of Lauren
Burgon PLLC

Co-President:

Brittany Gautreau
Clarity Capital Partners
LLC

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Jennifer Mastor
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Awaken Your Greatness

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Lori Stutsman
Extra Mile Marketing



Awaken Your Greatness

Board Member & Education Co-Chair
Member Since 2015



Lauren Burgon

Law Office of Lauren Burgon PLLC

Board Member & Co-President
Member Since 2016



Marta Cappa

Hall Wealth Management Group

Member Since 2016



Maegan Dornan

Hall Wealth Management Group

Member Since 2016



Jeanne Gunsolus

Savvy on Seattle

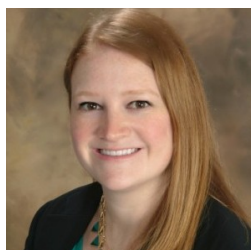
Member Since 2018



Yvonne Hall

Hall Wealth Management Group

Member Since 1998



Stacia Hofmann

Cornerpoint Law

Member Since 2017

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Kristina Hull
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Janine Southard
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Member Since 2019



Lori Stutsman
[Extra Mile Marketing](#)
Board Member & Treasurer
Member Since 2017

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Sam Alleva, owner of the technical documentation company [Evergreen Ink](#), is proud to have participated in Paligo's first webinar! This discussion revolves around personal and team motivation, prioritization, and adapting to working through a global pandemic. [Watch or listen to our discussion here.](#)

[Hall Wealth Management Group of Wells Fargo Advisors](#) is proud to announce that in addition to her earlier recognition as a 2020 Best in State Wealth Advisor by Forbes, **Yvonne Hall**, Managing Director-Investments has also been recognized on the Forbes list for 2020 Top Women Advisors. As an all-woman team of financial professionals we are especially excited to see Yvonne on the list that we believe represents an impressive list of professionals that come to work with one goal on their mind-helping their clients succeed. The Forbes Best in State Wealth Advisors and the 2020 Top Women Wealth Advisors ranking algorithm is based on industry experience, interviews, compliance records, assets under management, revenue and other criteria by

SHOOK Research, LLC, which does not receive compensation from the advisors or their firms in exchange for placement on a ranking. Investment performance is not a criterion.
Wells Fargo Advisors is a trade name used by Wells Fargo Clearing Services, LLC, Member SIPC

EdgeWorks owner **Danelle Williams** is pleased to announce her attainment of the Certified Public Accountant (CPA) credential. Danelle began her accounting career nearly 13 years ago after the birth of her second son. She loves the complexity of working with diverse clients to manage their tax and accounting needs.

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CALLING ALL VOLUNTEERS! Interested in volunteering to be on a committee or to help at an event? Let us know. Speak to any board member or [send an e-mail](#) to Yvonne Gitchel.

LOOKING FOR SPEAKERS The Events Committee is seeking luncheon speakers for 2020. A [speaker criteria form](#) is posted on the Women Business Owners website. If you know someone who you think would make a great luncheon speaker, please [send an email](#) to Amy O'Brien, Events Chair.

EDUCATION COMMITTEE Are you interested in hosting an Education Workshop? [Apply here!](#) This is a great way to use your area of expertise to educate fellow WBO members. We have several openings this year.

TELL YOUR FRIENDS ABOUT WOMEN BUSINESS OWNERS! Be sure to share your association with Women Business Owners with your friends, acquaintances, clients and fellow business owners. Remember, if you bring a guest to one of our monthly luncheon meetings, you will be entered into a drawing at the luncheon for a great door prize.


BUSINESS BUILDING GROUPS Would you like to get to know other women who are building their businesses? Now is the time to jump in and get connected. Business Building Groups are the place to receive and give ongoing support. BBGs are an excellent place to share ideas and plans with

like-minded women. Please complete the [online sign-up form](#) to submit your request to join a group. Questions? contact [Patty Pacelli](#).

WOMEN BUSINESS OWNERS ON LINKEDIN We invite you to check out our [Women Business Owners](#) group on LinkedIn. With our events listings, discussions, opportunities to post job openings, news and marketing tools, we would like to encourage you to utilize this group more in 2020. Please join us at our LinkedIn group!

View our profile on 

WOMEN BUSINESS OWNERS ON FACEBOOK [Click here](#) to "Like" the Women Business Owners business page. Also, if you have a website or blog, you can put a "Like" Women Business Owners Button on your own website/blog. Our ID# is 118510208183853. Let us know if you have a Facebook business page and WBO will "like" you too!

 Like us on Facebook

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Sima Kahn

[Healthcare Advocacy Partners](#)

Twelve years ago, after 25 years of medical practice as an Ob/Gyn I left my practice and started a business helping people navigate the complex, frustrating, and obscure medical system. Until I started my own, I thought business was a dirty word. I knew nothing about it and had to learn from the ground up. When I was told I needed to join a networking group (what is that?) I joined WBO because I thought it would be safe. Good move!

I grew up in St. Louis and moved to California to go to medical school in San Diego, where I met my husband who is also a physician. We live in Seattle in a 115-year-old house. We have a son who lives and works in New York and is not involved in medicine at all. We love to travel and I love to scuba dive.



Katie Mietus is an Associate Advisor at [Paracle Advisors](#) and delivers expert, comprehensive wealth management to busy families. By ensuring that her clients are confident in every aspect of their financial plan, it frees them to focus on what they care about most.

WBO members can learn more about **Sima** and **Katie** on the [Member Spotlight](#) page of our website.

The Member Spotlight is a benefit for WBO members. If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your WBO profile is complete. If you have any questions about Member Spotlight, or any other membership benefits, please send an email to [Kelly and Deb](#).

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