



# WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

## The Wire news & updates

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July 2021

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### President's Message

Dear WBO,

It's July! Can you believe that we are at the mid-point of 2021? It's an excellent time of year to pause and reflect on your big goals for this year and assess what's needed to ensure that you are able to meet, or even exceed, your targets. It's also a great time to get away for some rest and relaxation to recharge your batteries to give you the endurance to finish the year strong.

It's a tradition for my family to go on vacation during the first week of July. We celebrate our wedding anniversary by getting away from the hustle and bustle of regular life and unplugging nature. This year, Joe and I are celebrating 21 years of marriage with our elder pug, Lucy Lu (she'll be 15 in September) in Sandpoint, ID. Morning kayaking and birdwatching, afternoon naps or swimming in the lake, and gorgeous sunset walks together is just what my heart and soul needs to recharge.

In addition to celebrating the fantastic lives we have created together, this time away also gives me time to reflect about how things are going in my business, what's

### Calendar

#### After Hours

Tuesday, July 13

5:00 pm - 6:30 pm

**Location:** [Dock and Drink](#), Hyatt Regency Lake Washington, 1053 Lake Washington Blvd N, Renton

[More](#)

#### Let's Do Lunch - In-Person

Thursday, July 15

11:30 am - 1:00 pm

**Location:** [13 Coins](#), 900 Bellevue Way NE, Suite 100, Bellevue

**Hosted by:** [Jennifer Mastor](#), Mastor Recruiting & Consulting

*Open to WBO Members Only*

[More](#)

#### Let's Do Lunch - Virtually

Wednesday, July 15

Noon - 1:00 pm

**Location:** Zoom

**Hosted by:** [Tracey Warren](#), Spark Business Services

*Open to WBO Members Only*

[More](#)

### Brain Trust Circle

Wednesday, July 21

10:00 am - 11:00 am

**Location:** Zoom

**Hosted by:** [Jennifer Mastor](#),  
Mastor Recruiting & Consulting

[More](#)

### Luncheon

Thursday, July 22

11:15 am - 1:00 pm

**Location:** Zoom

**Speaker:** [Olga Sagan](#), Piroshky Piroshky

**Topic:** Building an Authentic Brand

[More](#)

### Education Workshop

Tuesday, July 27

11:30 am - 12:30 pm

**Location:** Zoom

**Presenter:** Tali Lavarry, Author, Yum Yum Morale, LLC

**Topic:** Tali Lavarry Discusses Her Book, "Confessions From Your Token Black Colleague"

[More](#)

### Have something to contribute?

Report your news [here](#).

Click [here](#) to check The Wire's news reporting guidelines.

## Get Involved



**SPONSOR THE WBOYA AWARDS GALA AND RECEIVE SOME AMAZING BENEFITS** The WBOYA Gala co-chairs are extremely excited to bring to you the 2022 Awards Gala at the Hyatt in

working and not, and fill my well to come back from vacation energized and ready for the next level of success. This year in particular, I'm excitedly looking forward to my big business reveal later this summer as I've been quietly working on revamping my business.

Speaking of coming back from vacation, I'm **looking forward to our first in-person After Hours on July 13!** It's going to be amazing to see you in real life and not just in the Zoom Room. If you are going to miss us in July due to your own vacation, mark your calendar for August 10 for our in-person August After Hours for our signature Wine Walk event in Woodinville!

As we emerge out of lockdown and venture back out into society, let's be gentle and kind to ourselves and others. We are all at various levels of readiness to return to being in person and having physical contact with others. We will make every effort to create a safe, welcoming, and inclusive environment for everyone, no matter where on the spectrum you fall.

### A Personal Thank-You

Thank you for being part of the WBO community! We are stronger together, especially when we bring our fullest selves. I love that we have a community where each woman can experience belonging rather than trying to "fit in". Can't wait to see you soon!

In service to your greatness,

~*Aubrey Armes*

2021 President,

Women Business Owners

## Did you know?



**WBO Members can submit articles to our blog?** If you are a WBO Member and would like to share a piece of your thought leadership, email your submission to our

[Membership Chairs](#). Please review the [submission requirements](#).

## Welcome Aboard

**Olga Holte**

Bellevue on March 31, 2022. The Committee Co-Chairs are recruiting businesses who would like to sponsor the Gala and receive some amazing benefits! Sponsorship for the WBOYA Gala will allow a business to be featured front and center to over 200 guests and marketed for several months leading up to the event through our WBO social media channels. If you know of a business or if you are interested in sponsoring as a business, please contact [Jennifer Mastor](#) or [Gazala Uradnik](#). Thank you!



### VOLUNTEERS NEEDED FOR THE AMBASSADOR COMMITTEE

This committee works as a team to assist in the building

of a strong and informed membership base. Ambassadors reach out to new members to let them know about the amazing benefits they receive with their WBO membership. This is a great opportunity to meet new members and welcome them to WBO! If you are interested please contact our Membership Committee Co-Chairs, [Darci Daniels Talkington](#) or [Deborah Still](#).

### CONNECT WITH US ON SOCIAL MEDIA

Like or follow-us on where you hang out most.



**Women Business Owners** was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their vision of success!



**President:** Aubrey Armes  
Awaken Your Greatness



### [5 Elements Wellness, LLC](#)

I am a holistic health and wellness coach helping professional women improve health, wealth, and relationships by

applying my 5 x 5 Elements Natural Flow Method™. This is a holistic approach that is customizable to individual physiology, psychology, and life situation.



### [Oriana von Specht Purple Squid Photography](#)

We help women business owners win new clients with beautiful marketing photography. If you are looking for

authentic, engaging portraits - you've found the right place.

## Luncheon Sponsor

### CANDY WRIGHT COACHING

Peri Menopause and Menopause catch you off guard physically, emotionally, and psychologically? Feel confused or frustrated by the changes? You're not alone and you don't have to do it alone. [Candy Wright, M.A.](#) has been there. She's a certified Menopause Doula, Life and Weight Loss Coach, Licensed Partnership and Healing Coach, and Public Speaker.

In Candy's 6-month program, she specializes in helping high-achieving midlife women:

1. Understand and calm midlife stress and body changes.
2. Create compassionate, empowered partnerships with their bodies.
3. Resolve midlife stress eating with ease.

When not working with clients, Candy is giggling, singing, and traveling with her best friend and hubby, John.

## Door Prizes

**Door Prizes are Back!!** WBO



**Immediate Past President:** Lauren Burgon  
Law Office of Lauren Burgon PLLC

**Awards Gala Co-Chair:** Jennifer Mastor  
Mastor Recruiting & Consulting

**Awards Gala Co-Chair:** Gazala Uradnik  
GFS Events

**DEI Co-Chair:** Marriot Winqvist, BrightTree  
Consulting LLC

**DEI Co-Chair:** Jen O'Ryan  
Double Tall Consulting

**Education Chair:** Patty Pacelli  
Pacelli Publishing

**Events Chair:** Lissy Des Voigne  
LDV Business Solutions

**Marketing & Sponsorship Co-Chair:**  
Tracey Warren  
Spark Business Services

**Membership Co-Chair:**  
Darci Daniels Talkington  
Darci Daniels Coaching

**Membership Co-Chair:** Deborah Still  
Fairway Mortgage

**Secretary:** Sam Alleva  
Evergreen Ink

**Sponsorship Chair:**  
Open Position

**Treasurer:** Lori Stutsman  
Extra Mile Marketing



Members: Donating a door prize is an excellent way to get more visibility and public recognition during our luncheon

events. If you'd like to donate a door prize, please [complete this form](#).

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## Renewing Members



**Karin Blakley**  
[Waddell & Reed](#)  
Member Since 2009



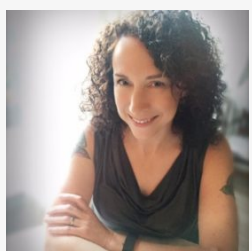
**Susan Fox**  
[Ryan, Swanson & Cleveland, PLLC](#)  
Emerald Sponsor  
Member Since 2014



**Hana Kern**  
[Ryan, Swanson & Cleveland, PLLC](#)  
Emerald Sponsor  
Member Since 2014



**Kay Kim**  
[Kay Catering](#)  
Member Since 2020



**Jen O'Ryan**  
[DoubleTall Consulting](#)  
Board Member &  
DEI Co-Chair  
Member Since 2019



**Deborah Peterson**  
[eXp Realty](#)  
Member Since 2004



**Debbie Rosemont**  
Simply Placed  
Member Since 2012

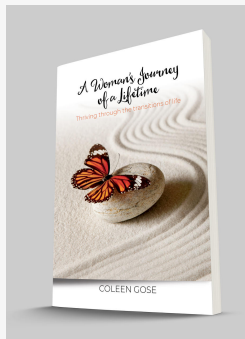


**Susan Segall**  
New Beginnings  
Member Since 2016



**Linda Teachout**  
Linda M Teachout,  
CPA, PLLC  
Member Since 2009

## From our Members



**Coleen Gose**, Life 2.0 Coaching with Coleen, has become an author! Her book, *A Woman's Journey of a Lifetime, thriving through the transitions of life*, will be on Amazon for pre-order soon! This book details Coleen's

journey through life transitions along with lessons learned along the way.



**Kelly Smith**, Willow & Oak Business Solutions, was featured in the June issue of 425 Business Magazine. In the article she credits WBO as 'being instrumental in her entrepreneurial journey.' (Photo

credit: Jenny Boyle Penny.)

The Member Spotlight is a benefit for WBO members. If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile in the WBO website's member directory is complete. If you have any questions about Member Spotlight, or any other membership benefits, please [send an email](#) to Deb and Darci.

WOMEN BUSINESS OWNERS  
[\[womenbusinessowners.org\]](http://womenbusinessowners.org)

