



# WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

## The Wire news & updates

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August 2021

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### President's Message

Happy August Wonderful Women!

Last month we held our first in-person After Hours since early 2020, and it was a great success. On a sunny (and sweltering) day, we donned our happiest summer outfits and gathered outside at the Renton Hyatt and had a wonderful time! It was a bit of an odd contrast, as the Sons of the Revolution were also gathering in the same hotel, commemorating a time when women weren't allowed to own property or businesses, but I found that the reminder made our gathering even more important and poignant.

Some of you may be wondering why the President's letter is coming from a past President rather than our current leader, Aubrey Armes. I'm so sad to report that Aubrey's mother passed away on the last day of July, and Aubrey is currently taking time to be with her family. I hope that you will all keep Aubrey and her family in your thoughts during this sad time.

It really has been a bit of whiplash emotionally these last few weeks. Many of us had hoped for a return to something

### Calendar

#### After Hours

Tuesday, August 10

5:00 pm - 7:30 pm

**Locations:** Annual Wine Walk

[Damsel Cellars](#), 18746 142nd Ave NE,  
Woodinville

[Callan Cellars](#), 18742 142nd Ave NE,  
Woodinville

[More](#)

#### Let's Do Lunch - In-Person

Monday, August 16

11:30 am - 1:00 pm

**Location:** [520 Bar & Grill](#), 10146 Main St.,  
Bellevue

**Hosted by:** [Patty Pacelli](#), Pacelli Publishing  
*Open to WBO Members Only*

[More](#)

#### Education Workshop

Tuesday, August 17

11:30 am - 12:30 pm

**Location:** Zoom

**Presenter:** [Toni Harris Taylor](#), Drastic Results Training Solutions

**Topic:** Get Known, Get Connected, Get Paid — Strategies to Grow to Six Figures and Beyond!

[More](#)

### Brain Trust Circle

Wednesday, August 18

10:00 am - 11:00 am

**Location:** Zoom

**Hosted by:** [Jennifer Mastor](#), Mastor Recruiting & Consulting

[More](#)

### Luncheon

Thursday, August 26

11:15 am - 1:00 pm

**Location:** Zoom

**Topic:** Growing Your Business Through Networking presented by a Panel of WBO Businesswomen

[More](#)

### Have something to contribute?

Report your news [here](#).

Click [here](#) to check The Wire's news reporting guidelines.

## Get Involved



**SPONSOR THE WBOYA AWARDS GALA AND RECEIVE SOME AMAZING BENEFITS** The WBOYA Gala co-chairs are extremely excited to bring to

you the 2022 Awards Gala at the Hyatt in Bellevue on March 31, 2022. The Committee Co-Chairs are recruiting businesses who would like to sponsor the Gala and receive some amazing benefits! Sponsorship for the WBOYA Gala will allow a business to be featured front and center to over 200 guests and marketed for several months leading up to the event through our WBO social media channels. If you know of

approaching “normal” as the state and country opened up in the wake of vaccinations and falling COVID cases. Unfortunately, we have seen that Mother Nature is a powerful force, and the virus is roaring back in the form of the Delta variant, and is affecting all communities, even those with high vaccination rates. As masks are coming back and some restrictions are being reinstated, we all need to take a pause and decide what is right for us and our families in terms of activities and possible exposures.

We continue to proceed with optimism combined with caution, and intend to move forward with our next in-person event, which will be our fabulous [Woodinville Wine Walk](#) on Tuesday, August 10th from 5:00 to 7:00 pm. We will be outside as much as possible and will be observing COVID protocols as set forth by each of the two participating women-owned wineries, Damsel Cellars and Callan Cellars. We are looking forward to a wonderful event and look forward to seeing you, but also ask that you honestly assess your physical situation and recent activities and refrain from attending if you are feeling ill or have had recent exposure to anyone who is COVID positive. We want to spread the love, but not the virus!

We will also be offering many virtual events in the next few weeks. Check the [WBO calendar](#) for details, but here is a peek at what's coming up:

[Education Event](#) – free for WBO members: Get Known, Get Connected, Get Paid — Strategies to Grow to Six Figures and Beyond! Presented by Toni Harris Taylor, of Drastic Results with Toni Harris Taylor, this virtual event is on Tuesday, August 17th from 11:30 am - 12:30 pm.

[WBO Brain Trust Circle](#) – free for all: Hosted by WBO Board Member Jennifer Mastor of Mastor Recruiting & Consulting on Wednesday, August 18th 10:00 am - 11:00 am.

[August Virtual Luncheon](#) – Join us virtually on Thursday, August 26th to hear from our panel of successful businesswomen who have grown their business through networking on August 26th 11:30 – 1:00 pm, \$15 for members/\$25 for non-members.

Sending love, compassion and support to you all as we navigate through this challenging and ever-changing world.

*Lauren Burgon*  
2021 Immediate Past President,

a business or if you are interested in sponsoring as a business, please contact [Jennifer Mastor](#) or [Gazala Uradnik](#). Thank you!



### VOLUNTEERS NEEDED FOR THE AMBASSADOR COMMITTEE

This committee works as a team to assist in the building

of a strong and informed membership base. Ambassadors reach out to new members to let them know about the amazing benefits they receive with their WBO membership. This is a great opportunity to meet new members and welcome them to WBO! If you are interested please contact our Membership Committee Co-Chairs, [Darci Daniels Talkington](#) or [Deborah Still](#).

### CONNECT WITH US ON SOCIAL MEDIA

Like or follow-us on where you hang out most.



## Door Prizes



### Door Prizes are Back!!

WBO Members: Donating a door prize is an excellent way to get more visibility and

public recognition during our luncheon events. If you'd like to donate a door prize, please [complete this form](#).

**Women Business Owners** was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their vision of success!



## Welcome Aboard



### Sara Asatiani [Morgan Stanley](#)

Sara is an agent for change, a champion for women and strives to provide money clarity for ALL. She is passionately

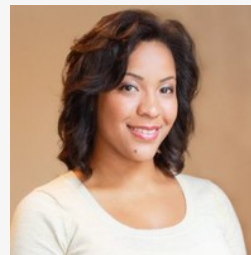
dedicated to building confidence in her female clients to help ensure financial independence.



### Karlin Bungartz [Boxwood](#)

Architecture and Graphic Design Firm. I believe architecture is a lens of the human experience. It is a way of looking at the world through a

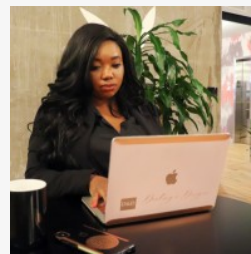
particular perspective, whether intuitively perceived or thoughtfully guided.



### Thea Feltz [Comparative Solutions](#)

is a group of insurance enthusiasts who thrive on helping people understand health insurance and

compliance. We provide custom solutions for your health insurance, Medicare, and benefit administration needs.



### Christina Harrison [D & D Destinys Designs Co](#)

is a web development company, specializing in websites, graphics, SEO. We build dependable hand-

crafted websites that allow thriving entrepreneurs and large scale business owners to grow their brand.



### Victoria Nanchev [Northwestern Mutual](#)

is a holistic financial planning firm offering both investments and risk products. I can help you identify your goals and dreams and

**President:** Aubrey Armes  
Awaken Your Greatness

**Immediate Past President:** Lauren Burgon  
Law Office of Lauren Burgon PLLC

**Awards Gala Co-Chair:** Jennifer Mastor  
Mastor Recruiting & Consulting

**Awards Gala Co-Chair:** Gazala Uradnik  
GFS Events

**DEI Co-Chair:** Marriot Winqvist, BrightTree  
Consulting LLC

**DEI Co-Chair:** Jen O'Ryan  
Double Tall Consulting

**Education Chair:** Patty Pacelli  
Pacelli Publishing

**Events Chair:** Lissy Des Voigne  
LDV Business Solutions

**Marketing & Sponsorship Co-Chair:**  
Tracey Warren  
Spark Business Services

**Membership Co-Chair:**  
Darci Daniels Talkington  
Darci Daniels Coaching

**Membership Co-Chair:** Deborah Still  
Fairway Mortgage

**Secretary:** Sam Alleva  
Evergreen Ink

**Sponsorship Chair:**  
Open Position

**Treasurer:** Lori Stutsman  
Extra Mile Marketing

develop a plan that gets you started on the path to financial security.



**Maya Trujillo Ringe**  
[Lasher Law Firm](#)

I am a family law attorney at a law firm that provides a range of services. I assist clients through the difficulties of divorce and family law matters by advising them of their rights and working toward an equitable result.

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## Did you know?



**WBO has many ways to help Members promote their events?** WBO members can promote events that are FREE to WBO members in our

monthly e-newsletter, [The Wire](#). Members can post their events (both free and for-fee) to WBO's [website calendar](#) and to WBO's public [Facebook page](#). Please send us an [email](#) if you have questions.

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## Renewing Members



**Aubrey Armes**  
[Awaken Your Greatness](#)  
Member Since 2015

WBO President



**Gina Cotner**  
[Athena Executive Services, Inc.](#)  
Member Since 2020

Ruby Sponsor



**Jeanne Gunsolus**  
[Savvy on Seattle](#)  
Member Since 2018

**AnnMichelle Hart**



[HartLaw PLLC](#)  
Member Since 2020



**Sima Kahn**  
[Healthcare Advocacy Partners](#)  
Member Since 2009



**Kelly Smith**  
[Willow & Oak Business Solutions](#)  
Member Since 2018

## From our Members



**K'ai Roberts Fu** of [Magnus Media Group Video Production](#) was recently featured in the [Make Your Mark Podcast](#) with Pia Larson. In the podcast, K'ai answers

some common questions and debunks a few myths about video production, giving listeners proven and easy strategies they can implement in their business.



**Kris Keppeler, KK** [Aria Productions](#), has written and voiced a course on Listenable that was released July 5th titled "[How to Self-Narrate Your Audiobook and Get It Published](#)".



Last month, at the *Seattle International Live Events Association's Emerald City Applause Awards*, **Gazala Uradnik** and her [GFS Events](#) team won

awards for Best Public Event, Best Nonprofit Event with a Budget Over \$50,000, Best Nonprofit Event with a

Budget Under \$50,000, and Best Team Effort. You can see pictures of the GFS Events team and more information here: [GFS Events Awards](#).



**WBO Members**, you are invited! Please join WBO member, **Gazala Uradnik**, and her [GFS Events](#) team at their brand new office space! Open House is on Thursday, August 19th from 4:30-8:00 PM. We will provide appetizers, drinks, and dessert goodies for you to enjoy. [RSVP Today!](#)

## In the Spotlight



**Michelle Lee**, Vice President and Commercial Banking Officer at [Columbia Bank](#), serves companies throughout the Puget Sound area. She works attentively to understand her clients' businesses and diligently find the right solutions. The relationship is built to last a long time beyond a transaction. Over the past 17 years in commercial banking, Michelle has advised and provided financing for companies in food, distribution, construction, real estate, retail, healthcare and technology industries.



**Gazala Uradnik**, Founder, GFS Events

[GFS Events](#) is an award-winning full-service event management company that specializes in creating amazing and successful nonprofit fundraisers. From auction galas to golf tournaments to benefit lunches to walks and runs, we can manage a nonprofit's entire fundraising event from beginning to end. We handle budgeting, venue selection, procurement, logistics and all the details that ensure that the fundraising event is executed seamlessly and successfully.

The Member Spotlight is a benefit for WBO members. If you'd like to be considered for a Member Spotlight feature, the only requirements are that you are a current WBO member and that your profile in the WBO website's member directory is complete. If you have any questions about Member Spotlight, or any other membership benefits, please [send an email](#) to Deb and Darci.

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[\[womenbusinessowners.org\]](http://womenbusinessowners.org)

