



WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

The Wire news & updates

January 2022

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Calendar

After Hours

Tuesday, January 11

5:00 pm - 7:00 pm

Location: Cactus, 350 Terry Ave N, Seattle

[Learn More](#) [Register Now](#)

Luncheon

Thursday, January 27

11:30 am - 1:00 pm

Location: Zoom

Topic: Planning for Productivity, Prosperity, and with Purpose

Panel: Debbie Rosemont, Darci Daniels, and Mary Gleason

Moderator: Tracey Warren

[Learn More](#) [Register Now](#)

President's Message

Hello and happy January!

During the last couple weeks of the year, many business owners take time to reflect on the past year and look ahead for what is possible in the coming year. We have been doing a bit of the same at WBO!

First, can we please take a moment to collectively thank those women who have been serving on our board in recent years who have completed their terms? We say it often, but the organization would NOT work without the service of these women. Thank you to Aubrey Armes, Deb Still, Lori Stutsman, Patty Pacelli, and Sam Alleva. So grateful for your contributions which are far too many to list here! If you see them or chat with them, please add your thanks as well.

If you read The Wire last month, you would have seen my letter about a focus on ease and joy going into our new year. That got me thinking. How could we make WBO events easier? So, we are going to test something for the first part of the year. If it's a Thursday – you can almost always count on having a WBO event on your calendar. Going forward (after January), our

Have something to contribute?

Report your news [here](#).
Click [here](#) to check The Wire's news reporting guidelines.

CONNECT WITH US ON SOCIAL MEDIA

Like or follow-us on where you hang out most.



Women Business Owners was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their vision of success!



President:

Tracey Warren
[Ignite Your Champions](#)

Immediate Past President:

Lauren Burgon
[Law Office of Lauren Burgon PLLC](#)

Celebration Co-Chairs:

Jennifer Mastor
[Mastor Recruiting & Consulting](#)

Gazala Uradnik
[GFS Events](#)

DEI Co-Chairs:

Jen O'Ryan
[Double Tall Consulting](#)

Marriot Winqvist
[BrightTree Consulting LLC](#)

Education Chair:

Thea Feltzs
[Comparative Solutions](#)

events will look like this.

- 2nd Thursday – After Hours 5-7 pm
- 3rd Thursday – Education Event 10 – 11 am (always virtual)
- 4th Thursday – Luncheon Event 11:30 am – 1 pm (still virtual for now)

We do have our first [After Hours](#) of the year planned for IN PERSON on January 11th at Cactus in South Lake Union and hope you will join us! Early bird pricing ends on Friday, January 7th. Going forward, we are looking for member spaces where we might potentially regularly host After Hours events. Do you have a space like that in the Seattle area, or on the Eastside? Member spaces allow for consistency, lowered costs and provide a more relaxing atmosphere for connecting.

And, we would love to hear from you! What are some topics you might like to hear about in the new year? What are topics you might like to SHARE with the membership? How would you like to get involved? If you would like to set up a time to chat with me, please reach out or just [grab a time on my calendar](#).

Cheers to a new year of ease and joy. I think we've earned that. Don't you?

Tracey Warren
2021 President,
Women Business Owners

Did you know?



WBO members can update their profiles in our member directory. Once you've logged into the site, click on "edit profile" in the top right. Update your

contact information and add a photo of you. To add the photo, first crop the photo to a square, scroll down near the bottom of the form to "profile image", click on "choose file" and select the photo from your desktop, click "upload" and finally "save all changes". Go to the Member Directory, find your profile, and your updated information will show in your member directory profile.

Renewing Members

Alexia Caesar

Events Co-Chairs:

Laura Doehle

Elevation Business Consulting LLC

Coleen Gose

Life 2.0 Coaching with Coleen

Marketing Chair:

Laurie Cook

Wheelhouse Marketing Group

Membership Co-Chairs:

Darci Daniels Talkington

Darci Daniels Coaching

Mia Hannom

In Form Design

Secretary:

Open Position

Sponsorship Chair:

Open Position

Treasurer:

Open Position



Healthy Habits by Alexia
Member Since 2022



Marlena Grundy
PNW Strategic Legal Solutions, PLLC
Member Since 2020



Jennifer Mastor
Mastor Recruiting & Consulting
Emerald Sponsor;
Board Member &
Celebration Co-Chair
Member Since 2018

Get Involved



**VOLUNTEERS
NEEDED FOR THE
AMBASSADOR
COMMITTEE**

This committee works as a team to assist in the building

of a strong and informed membership base. Ambassadors reach out to new members to let them know about the amazing benefits they receive with their WBO membership. This is a great opportunity to meet new members and welcome them to WBO! If you are interested please contact our Membership Committee Co-Chairs, Darci Daniels Talkington or Mia Hannom.

In the Spotlight



Lauren Burgon
Law Office of Lauren Burgon PLLC

I work with micro and small businesses in all stages of growth and development, and enjoy developing long-term relationships with my clients so they know that they can depend on me to provide reliable, timely and affordable assistance. I set up business entities and assist in maintaining them properly, advise on employment matters, draft strong and easily understood contracts, review and advise on commercial leases, assist with purchases and sales of business, and assist with trademark filings. I offer a free 20-minute call or meeting to each prospective client so we can get to

know each other and figure out how we can work together to protect their businesses.



K'ai Fu

Magnus Media Group Video Production

K'ai Roberts Fu is the Cat-Herder-in-Chief for Magnus Media Group Video Production in Seattle. As half of the two-person company she runs with her spouse Grant Fu, K'ai's many roles include video editor, writer, on-camera talent, and production manager. A sociology major with a life-long commitment to social justice, K'ai volunteers her video talents in support of a Seattle-based anti-racist organization; serves as chair for the DEI task for the Washington Society of Association Executives; and is a member of the WBO DEI committee. In her free time she can be found working out,

writing, gardening, attempting to speak French, and reading anything that might give her an advantage playing "Jeopardy"!

The Member Spotlight is a benefit for WBO members. If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile in the WBO website's member directory is complete. If you have any questions about Member Spotlight, or any other membership benefits, please [send an email](#) to Deb and Darci.

WOMEN BUSINESS OWNERS
[\[womenbusinessowners.org\]](http://womenbusinessowners.org)

