



WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

The Wire news & updates

February 2022

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Calendar

After Hours

Date Change! After Hours will now be held on the second Thursday of each month

Thursday, February 10

5:00 pm - 7:00 pm

Location: Waddell & Reed / LPL Financial Advisors, 11811 NE 1st St Suite 302, Bellevue

[Learn More](#) [Register Now](#)

Luncheon

Thursday, February 24

11:30 am - 1:00 pm

Location: Zoom

Topic: Whole Soul Finance: How Leadership Funds Legacy

Speaker: Audrey Godwin, The Audrey Company



President's Message

Hello and Happy February!

I am so glad you are here and taking a few minutes to read this newsletter. We have switched up our WBO emails to make sure they deliver content that is useful as you plan your monthly networking. Some of them are more to the point and The Wire is full of information about what's happening and about the amazing women who are part of our organization and the brilliance they are sharing with us and the world.

If we haven't had the chance to meet yet, I look forward to having the opportunity.

Today, I wanted to share a takeaway or two from Encanto. If you have Disney + and Littles, chances are this may have been playing on repeat. I don't have young ones at home but I enjoy a good musical and was super curious. I am in love!

Here are a few lessons I'm taking away from the movie that can be applied to WBO? (Yes, I'm going there.)

1. Like Luisa, we aren't meant to carry everything on our own. The pressure became a lot for her and we are the

[Learn More](#) [Register Now](#)

WBO 2022 Celebration

Thursday, March 31

6:00 pm - 9:00 pm

Location: Meadowbrook Farm, 1711
Boalch Ave NW, North Bend

[Learn More](#) [Register Now](#)

Have something to contribute?

Report your news [here](#).

Click [here](#) to check The Wire's news reporting guidelines.

CONNECT WITH US ON SOCIAL MEDIA

Like or follow-us where you hang out most.



Women Business Owners was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their vision of success!



President:

Tracey Warren

[Ignite Your Champions](#)

Immediate Past President:

Lauren Burgon

[Law Office of Lauren Burgon PLLC](#)

Celebration Co-Chairs:

Jennifer Mastor

[Mastor Recruiting & Consulting](#)

same way at times, right? It is my hope that as members of WBO, we can normalize asking for help – in big ways and small ways - as we support one another in getting to our definition of success. Watch this space as we ask YOU for help, too!

2. Let's talk about Bruno! There are some topics that can be more challenging to discuss – for fear of judgement, misunderstanding, or you fill-in-the-blank. It's important to me that WBO be a safe space for everyone – and that may mean being open to conversations that might be uncomfortable. Isn't that how we grow? I sure hope so!
3. I'm not fine! (sometimes) In one of the songs, the main character sings a song and one of the lyrics is "I'm not fine. I'm not fine." I'm pretty sure this made me laugh out loud! One of the best parts about WBO is that it's OK to not be fine. It's wonderful when people show up fully as themselves and are embraced for all their authenticity.
4. There is magic in YOU!! I don't want to spoil anything if you haven't seen the movie yet, but each character is given a gift when they become "of age." While none of us have magic powers – like the ability to make the weather, or bloom flowers on demand - we all have that special sauce that makes us US!! If you don't believe me, hang out a little while longer and we can help you find yours.

If you haven't been to an event in a while, please consider this your invitation – to ask for help, share your success, be authentically you and discover your magic!

I am looking forward to getting to know each of you in the coming months and year. In fact, if you want to schedule a quick chat, you can do that here:

<https://calendly.com/champchat/15min>. Yes, I mean it.

Cheers to a month of love, connection, and greater success in our businesses.

Tracey Warren

2022 President,

Women Business Owners

Did you know?

WBO members can

Gazala Uradnik
GFS Events

DEI Co-Chairs:

Jen O'Ryan
Double Tall Consulting

Marriot Winquist
BrightTree Consulting LLC

Education Chair:

Thea Feltz
Comparative Solutions

Events Co-Chairs:

Laura Doehle
Elevation Business Consulting LLC

Coleen Gose
Life 2.0 Coaching with Coleen

Marketing Chair:

Laurie Cook
Wheelhouse Marketing Group

Membership Co-Chairs:

Darci Daniels Talkington
Darci Daniels Coaching

Mia Hannom
In Form Design

Secretary:

Open Position

Sponsorship Chair:

Open Position

Treasurer:

Open Position



add events to the WBO Events Calendar! WBO members are invited to include your own events on our calendar to gain more exposure, visibility,

and participants. Be sure to include how to register for the event and contact information for participant questions. Once you are logged into our [website](#), go to "Account" then "Submit an Event".

Welcome Aboard



Andrea Leigh
[Allume Group](#) is an eLearning membership community for eCommerce professionals.



Andrea Lines
[IBA, Inc.](#)
As a member of the IBA team, I pride myself on representing sellers in Seattle and Western Washington who are

looking for exit strategies for their business; helping them price their enterprises accordingly, locate buyers, negotiate successful sales transactions, and implement a seamless transition to new ownership.



Rebecca Weaver
[HRuprise](#) is a community of HR professionals on a mission to flip HR on its head. Founded by Rebecca Weaver, a 20-year HR veteran who's worked for

Fortune-50 companies and startups, HRuprise exists to provide honest, unbiased HR coaching directly to employees.

Get Involved

**VOLUNTEERS
NEEDED FOR THE
AMBASSADOR
COMMITTEE**

This committee

Save the Date!

**WBO 2022
CELEBRATION**



works as a team to assist in the building of a strong and informed membership base. Ambassadors reach out to new

members to let them know about the amazing benefits they receive with their WBO membership. This is a great opportunity to meet new members and welcome them to WBO! If you are interested please contact our Membership Committee Co-Chairs, [Darci Daniels Talkington](#) or [Mia Hannom](#).



Thursday, March 31, 2022, 6–9 PM

Tickets: \$75 before 3/1, \$90 after 3/1

Meadowbrook Farm,
1711 Boalch Ave
NW

North Bend, WA

Sponsorships are available and we would welcome an opportunity to partner with you. Visit www.WBOcelebration.org for more information.

WBO News



After Hours Hosts Wanted

Do you have an office space you'd like to show off to your WBO friends? Do you work in a space that would

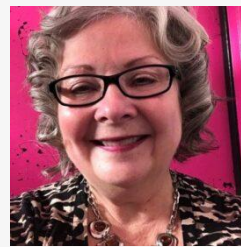
promote connections? If so, we'd love to have your space be one of this year's sites for the After Hours! As we return to in-person After Hours in 2022, we are looking for members to host the gathering in their space on the second Thursday of the month from 5 – 7PM. You don't need a huge space - just enough to accommodate 15 – 20 women business owners who are eager to connect. Interested? Want more details? Contact [Laura Doehle](#).

From the Members

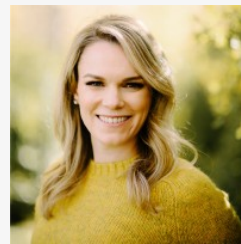
Yvonne Hall is proud to announce that the Hall Wealth Management Group of Wells Fargo Advisors is now [Hall & Dornan Wealth Management Group of Wells Fargo Advisors](#). This change is an acknowledgement and reflection of Maegan Dornan's commitment and contributions to our clients and our practice. She has demonstrated strong integrity and leadership and she works in service to the foundational values and principles that this team has been built on for all these many years. Maegan and I look forward to continuing to lead the team and holistically serve the needs of our clients together for years to come.

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Renewing Members



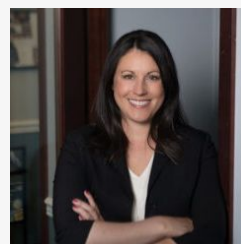
Laurie Cook
[Wheelhouse Marketing Group](#)
Board Member &
Marketing Chair
Member Since 2016



Trish Gallant
[Gallant Physical Therapy](#)
Member Since 2021



Coleen Gose
[Life 2.0 Coaching with Coleen](#)
Board Member &
Events Co-chair
Member Since 2021



Jennifer Hoffman
[Coalition Web Design](#)
Member Since 2021



Jennifer Kim
[Balanced Path Coaching](#)
Member Since 2020

Michelle Lee
[Columbia Bank](#)



Combining my nerd-love of all things productivity with my passion for mindfulness, yoga, and somatic work,

I've started a youtube channel called [You ToDo You](#). I'll be posting mindful productivity videos every other week on topics such as Procrastination, Centering, the Why behind your ToDo list, and more. [Valerie Moseley, CPA PLLC](#)



Member Since 2021



Nancy Linnerooth
[UnblockResults.com](#)
Member Since 2015



Carol Parrish
[Utor Wealth](#)
Member Since 2020



Rachel Ronan
[Kiwi Creative](#)
Member Since 2015



Pam Stone
[Family Resource Home Care](#)
Member Since 2021

In the Spotlight



Mia Hannom
[In Form Design](#)

Mia Hannom, color expert, nature enthusiast, and wellness-focused Interior designer for In Form Design. My hope is to reduce the waste of materials and valuable resources I see all around, by providing the tools for people to make informed decisions and fewer mistakes when setting up their home.

The Member Spotlight is a benefit for WBO members. If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile in the WBO website's member directory is complete. If you have any questions about Member Spotlight, or any other membership benefits, please [send an email](#) to Deb and Darci.

