



# WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

## The Wire news & updates

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April 2022

### In This Issue

President's Message  
Did You Know?  
Welcome Aboard  
WBO 2022 Celebration  
WBO News  
Renewing Members  
From the Members  
Get Involved  
In the Spotlight

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### Calendar

#### After Hours - In Person

Thursday, April 14

5:00 - 7:00 pm

Network in a relaxed setting and continue celebrating the amazing WBO energy, in person. Sponsored by **Kippie Pasowicz**.

**Location:** Windermere Real Estate Co.,  
301 NE 100th, Suite 200, Seattle

[Learn More](#) [Register Now](#)

#### Education Workshop

Thursday, April 21

10:30 am - 11:30 am

**Location:** Zoom

**Topic:** Leveraging LinkedIn

**Presenter:** Tracey Warren, **Ignite Your Champions**

[Learn More](#) [Register Now](#)



### President's Message

Oh, what a night!

Still riding a connection high from our WBO Celebration last week! It was fantastic to see so many people in real life and celebrate all we have been through in the last couple years!

Special thanks to Gazala Uradnik and Jennifer Mastor for their hard work in putting the event together and to all the sponsors involved as well!

There were so many wonderful things about the evening -delicious wine and food, fun music and fantastic company.

But the real stars of the evening were the people who attended the event. We had members - past and present, family members, partners, business friends, etc. And there were hugs, great conversations, dancing and selfies galore.

It was a beautiful reminder of what is possible when we come together. It was obvious that many of us truly missed events like these in the past couple years. We look forward to more of this in the future when

## Luncheon

Thursday, April 28

11:30 am - 1:00 pm

**Location:** Zoom

**Topic:** Rethinking Women and Failure:  
Feeling the Flames, Rising from the Ashes

**Speaker:** Lindsey T.H. Jackson, [LTHJ](#)

**Global**

[Learn More](#) [Register Now](#)

## Have something to contribute?

Report your news [here](#).

Click [here](#) to check The Wire's news reporting guidelines.

## CONNECT WITH US ON SOCIAL MEDIA

Like or follow-us where you hang out most.



**Women Business Owners** was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!



### President:

Tracey Warren

[Ignite Your Champions](#)

### Immediate Past President:

Lauren Burgon

[Law Office of Lauren Burgon PLLC](#)

more of you can join us!

Even if you weren't able to attend, we hope you are still taking some time to celebrate YOU! This has been quite a journey and we have all earned it!

Cheers to YOUR success!

*Tracey Warren*

2022 President,

Women Business Owners

## Did you know?



**WBO members can submit news and information to the Member News section of The Wire.**

Member submissions are limited to one submission per

quarter or four submissions per year.

- Let us know about what you've accomplished and what industry awards and recognition you've received.
- Have you been featured in a story recently? We want to hear about it!
- Do you want to thank another WBO member for their great work? This is the place!

Submit your news to us at

[news@womenbusinessowners.org](mailto:news@womenbusinessowners.org).

## Welcome Aboard



**Saloni Gupta**

[Highland Private Wealth Management](#)

I'm an experienced associate advisor who creates complex financial plans. I'm passionate about financial planning and investment markets.



**Emily Lang**

[Northwestern Mutual](#)

My mission is to develop authentic, trusting relationships helping people with all aspects of financial planning and

**Secretary:**

Heather Skillman  
The Skillman Enterprise

**Celebration Co-Chairs:**

Jennifer Mastor  
Mastor Recruiting & Consulting

Gazala Uradnik  
GFS Events

**DEI Co-Chairs:**

Jen O’Ryan  
Double Tall Consulting

Marriot Winquist  
BrightTree Consulting LLC

**Education Chair:**

Thea Feltz  
Comparative Solutions

**Events Co-Chairs:**

Laura Doehle  
Elevation Business Consulting LLC

Coleen Gose  
Life 2.0 Coaching with Coleen

**Marketing Chair:**

Laurie Cook  
Wheelhouse Marketing Group

**Membership Co-Chairs:**

Darci Daniels Talkington  
Darci Daniels Coaching

Mia Hannom  
In Form Design

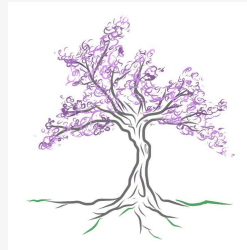
**Interim Treasurer:**

Lauren Burgon  
Law Office of Lauren Burgon PLLC

**Get Involved**

**VOLUNTEERS**

health. I'll get to know you and your family establishing a confident connection showing appreciation of your current situation, goals, and objectives!



**Michelle Pedersen**  
Forest Blooms, LLC  
I'm an Artist at heart with a passion for creating unique floral designs, container displays and plant-scapes. I create customized plant care and maintenance of landscapes at homes, offices, and events.

**Renewing Members**



**Kippie Pasowicz**  
Windermere Real Estate Co  
Member Since 2017



**Karen Walter**  
Extreme Meetings  
Member Since 2020

**From Our Members**

**Laura Doehle** of Elevation Business Consulting was recently featured on the Stop the Noise podcast discussing getting your business operations under control.



**Coleen Gose** just launched her new book, A Woman's Journey of a Lifetime: Thriving Through the Transitions of Life which is now available on Amazon! This book

details personal experiences through the transitions of life.

Business contracts lawyer **Stacia Hofmann** co-authored a column in the March 2022 issue of Bar News, the official publication of the Washington State Bar Association. The article "Motivation, Mentorship, & Managing



### NEEDED FOR THE AMBASSADOR COMMITTEE

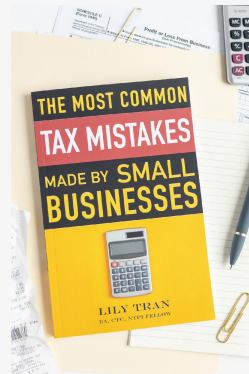
This committee works as a team to assist in building a strong and informed

membership base. Ambassadors reach out to new members to let them know about the amazing benefits they receive with their WBO membership. This is a great opportunity to meet new members and welcome them to WBO! If you are interested, please contact our Membership Committee Co-Chairs, [Darci Daniels Talkington](#) or [Mia Hannom](#).

Your Time” featured answers from three experienced legal practitioners, including Stacia, to questions about practicing law from new attorneys.

Thank you to the best partner anyone can ask for, **Gazala Urandnik**, for Co-Chairing with me our first WBO 2022 Celebration. It was new to us all but we did it!! Thank you for amazing expertise in putting on events. Partnering with you was easy, fun, and enjoyable. ~ **Jennifer Mastor**

March 17, 2022, **Jennifer Mastor** celebrated her fifth year owning [MASTOR Recruiting & Career Consulting](#). "Nothing feels better than having support of our fellow members and friends. Cheers to all of us for owning our own business."



**Lily Tran** is the editor and chief contributor of a tax anthology, [The Most Common Tax Mistakes Made by Small Businesses](#), written by leading tax, financial, and legal experts. This book is an invaluable resource to help entrepreneurs find and

fix the top tax and financial mistakes, protect themselves financially and legally, as well as protect their business and assets.

## In the Spotlight



### Maegan Dornan

[Hall & Dornan Wealth Management Group of Wells Fargo Advisors](#) is a distinctive investment advisory entity comprised entirely of women and built to serve the financial needs and goals of individuals and their families. The best way we know to achieve that objective is to serve as a professional sounding board for clients, helping them navigate the challenges and opportunities of each key life stage. We are a group of experienced, credentialed financial professionals who enjoy working together on behalf of our clients. We feel our clients benefit from our collaboration, creativity, and commitment to outstanding service.

The Member Spotlight is a benefit for WBO members. If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile in the WBO website's member directory is complete. If you have any questions about Member Spotlight, or any other membership benefits, please [send an email](#) to Darci and Mia.

