



# WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

## The Wire news & updates

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May 2022

### In This Issue

President's Message  
Did You Know?  
Welcome Aboard  
WBO 2022 Celebration  
WBO News  
Renewing Members  
From the Members  
Get Involved  
In the Spotlight

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### Calendar

#### After Hours

Thursday, May 12

5:00 - 7:00 pm

Get to know fellow members better and develop business contacts and friendships through both facilitated and open networking.

May After Hours Sponsor: [Banner Bank](#).

**Location:** Banner Bank, 7950 164th Ave NE, Redmond

[Learn More](#) - [Register Now](#)

#### Education Workshop

Thursday, May 19

10:30 am - 11:30 am

**Location:** Zoom

**Topic:** Hiring Your First Employee

**Presenter:** [Rebecca Weaver](#), HRuprise

[Learn More](#) - [Register Now](#)



### President's Message

Hello fellow women in business!

I am coming to you today with so much gratitude. Every new gathering, meeting and conversation solidifies in me that THIS is the group of people I want to spend more time with.

We embrace our successes. There is so much for each one of us to celebrate and it sure feels better to share those together.

We embrace imperfections – in word and in action.

We embrace asking for help. This is something you are going to hear a lot in the coming months. Asking for help is NOT failure and brings us closer together as we support one another.

We embrace change. This is another one that has been tested a lot over time. Change isn't good or bad, it just is.

We embrace opportunity in all its forms. There can be so much power in asking, "What if?"

## Luncheon

Thursday, May 26

11:30 am - 1:00 pm

**Location:** Zoom

**Topic:** 7 Steps to Elevate Your LinkedIn Style

**Speaker:** [JD Gershbein](#), Independent LinkedIn Consultant/Speaker/Facilitator

[Learn More](#) - [Register Now](#)

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## Have something to contribute?

Report your news [here](#).

Click [here](#) to check The Wire's news reporting guidelines.

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## CONNECT WITH US ON SOCIAL MEDIA

Like or follow us where you hang out most.



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## Did you know?



Here are just a few of the benefits of WBO Membership.

Not a member? [Sign up here](#).

- Submit posts to the WBO Blog
- Private Facebook Group
- Profile in the WBO Member Directory
- Participation in Mastermind Groups
- Add your event to the WBO Calendar
- Free Education Events
- Submit your news to the monthly Wire

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**Women Business Owners** was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!

We embrace the yuck. Life happens. The benefits of this community have an opportunity to shine when bad stuff comes up and it always will.

In all of it, I am grateful – for each of you who shows up when it's not perfect, when things are going great, or they aren't and for being a support to one another in all of it.

I see you.

Thank you.

*Tracey Warren*

2022 President,  
Women Business Owners

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## Welcome Aboard



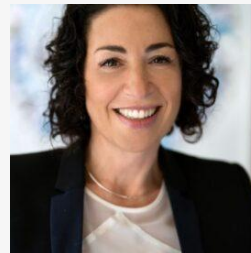
**Kandace Sylvester**  
[Columbia Wealth Management](#)

provides a full spectrum of services to meet your wealth management needs. From retirement

planning and investments to insurance solutions and lending strategies, the wealth management group at Columbia Bank has an expert who will help you achieve your goals.

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## Renewing Members



**Lissy Des Voigne**  
[LDV Business Solutions](#)

Member Since 2020

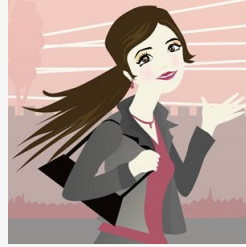


**Stacy Heard**  
[The Law Office of Stacy D Heard, PLLC](#)

Member Since 2017

**Brittany Jamison**  
[Alliance Business Monitoring, LLC](#)

Member Since 2019



## From Our Members

**Thea Feltz**, [Comparative Solutions](#) was recently interviewed by King5 News. Thea provided guidance and insight to the Puyallup School District on the importance of financial literacy being a requirement for high school students and their curriculum. You can [view the interview here](#).

### **President:**

Tracey Warren  
[Ignite Your Champions](#)

### **Immediate Past President:**

Lauren Burgon  
[Law Office of Lauren Burgon PLLC](#)

### **Secretary:**

Heather Skillman  
[The Skillman Enterprise](#)

### **Celebration Co-Chairs:**

Jennifer Mastor  
[Mastor Recruiting & Consulting](#)

Gazala Uradnik  
[GFS Events](#)

### **DEI Co-Chairs:**

Jen O'Ryan  
[Double Tall Consulting](#)

Marriot Winqvist  
[BrightTree Consulting LLC](#)

### **Education Chair:**

Thea Feltz  
[Comparative Solutions](#)

### **Events Co-Chairs:**

Laura Doehle  
[Elevation Business Consulting LLC](#)

**Yvonne Hall** and **Maegan Dornan** with [Hall & Dornan Wealth Management Group of Wells Fargo Advisors](#) (proud sponsors of WBO) are happy to share some good news. Maegan has earned a promotion to First Vice President-Investment Officer in recognition of her leadership and contributions to our team and clients' success. Yvonne was recognized (for the 11th time) as a 5 Star Wealth Manager. She and our team can be found in the April issue of Seattle Magazine-page FS-7. Yvonne was also recognized by Forbes with their 2022 Top Women Wealth Advisor list and their 2022 Best in State Wealth Advisor list. Ask us how these recognitions reflect what we do to help our clients succeed and how we can help you. CAR-0422-00944

[Learn more](#) about The Five Star Wealth Manager award criteria.  
[Learn more](#) about The Forbes Top Women Wealth Advisor and Best in State Wealth Advisor lists' ranking algorithm. Investment and Insurance Products are: not Insured by the FDIC or Any Federal Government Agency; not a Deposit or Other Obligation of, or Guaranteed by, the Bank or Any Bank Affiliate; subject to Investment Risks, Including Possible Loss of the Principal Amount Invested. Wells Fargo Advisors is a trade name used by Wells Fargo Clearing Services, LLC, Member SIPC, a registered broker-dealer and non-bank affiliate of Wells Fargo & Company.

**Kris Keppeler's** podcast, [Does This Happen to You](#), recently made the top 100 in three categories on the [Goodpods](#) app. Her podcast features funny stories by fantastic writers, which she narrates and produces. Do you have a story for her?

**Emily Lang**, Financial Advisor at [Northwestern Mutual](#), is excited to share that she passed her FINRA Series 6 Securities License Exam for Investment Companies and Variable Contracts! "I'm so excited and passionate to have this career,

Coleen Gose

[Life 2.0 Coaching with Coleen](#)

### Marketing Chair:

Laurie Cook

[Wheelhouse Marketing Group](#)

### Membership Co-Chairs:

Darci Daniels Talkington

[Darci Daniels Coaching](#)

Mia Hannom

[In Form Design](#)

### Interim Treasurer:

Lauren Burgon

[Law Office of Lauren Burgon PLLC](#)

be able to help people with comprehensive financial planning, and be a valuable resource for all no matter what stage of life you are in! Thank you all for your support!"



**Gazala Uradnik**,  
Founder of  
[GFS Events](#), and  
her team  
received two  
awards -

one for Best Public Event Live/Virtual and one for Best Non-Profit Event Live/Virtual Budget Under \$50,000 - at the International Live Event Association Seattle Chapter's Emerald City Applause Awards. The Emerald City Applause Awards celebrates the creativity of all event professionals in the Seattle area.



What if we  
led with joy  
at work?  
**Marriot Winqvist**  
was  
recently

featured on the "Leading To Fulfillment" podcast on the topic of "[Leading with Joy](#)". Find out why this is important to your business, and how you can create a joyful and thriving work culture for your team.

## In the Spotlight



### **Jenn Varno**, [J. Varno Design](#)

Identifying what makes each company unique and bringing that front and center with visuals and design is what I do. I offer a full range creative support, solving your unique puzzle. I bring enthusiasm, years of experience, and a drive for getting things done right to each creative challenge. You can always expect me to be professional, prepared, flexible, creative, and committed. When not crafting brand collateral, you can find me photographing the natural beauty that surrounds us here in the Pacific Northwest and running the trails with our yellow lab, Murphy.

Something you may not know about me: I love athletic challenges. I have

done the "Swim from Alcatraz", Death Valley Marathon, and countless other ultra-events including Tough Mudder Squaw Valley.

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The Member Spotlight is a benefit for WBO members. If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile in the WBO website's member directory is complete. If you have any questions about Member Spotlight, or any other membership benefits, please [send an email](#) to Darci and Mia.



