



WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

The Wire news & updates

June 2022

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Calendar

After Hours

Thursday, June 9

5:00 - 7:00 pm

Get to know fellow members better and develop business contacts and friendships through both facilitated and open networking.

June After Hours Sponsor: [Ignite Your Champions](#)

Location: InSpark Coworking, 16824 44th Ave W, Suite 130, Lynnwood

[Learn More](#) - [Register Now](#)

Education Workshop

Thursday, June 16

10:30 am - 11:30 am

Location: Zoom

Topic: Experiencing 'The Double Win'

Presenter: [Genét Simone, PhD](#), Genét Simone Educational Consulting

[Learn More](#) - [Register Now](#)



President's Message

Hello and happy June!

Fingers crossed we start to see more Summer-ish weather in the near future.

I want to share a conversation the board had last week about WBO and all of you. We talked at length about a few things:

- What is WBO?
- What differentiates us?
- What are we selling?

The discussion that followed was encouraging and inspiring. Here are a few of the takeaways

- We are a Community Power Posse.
- We are a Professional Business Organization.
- We educate and inspire.
- We are personable, friendly, and build relationships on a different level.
- We have created a space where people can show up as themselves.

Yes, we are a networking organization, but not one where it feels like we are all playing business card poker. We are a supportive network and show genuine interest in one another (personally and professionally) –

Luncheon

Thursday, June 23

11:30 am - 1:00 pm

Location: Zoom

Topic: How to 10X Your Confidence at Work

Speaker: [Micha Goebig](#), Go Big Coaching and Communications LLC

[Learn More](#) - [Register Now](#)

Have something to contribute?

Report your news [here](#).

Click [here](#) to check The Wire's news reporting guidelines.

CONNECT WITH US ON SOCIAL MEDIA

Like or follow us where you hang out most.



Women Business Owners was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!



President:

Tracey Warren

[Ignite Your Champions](#)

Immediate Past President:

Lauren Burgon

and not just for selfish gain. To me, my favorite thing someone said – and I wish I could credit who said it – was that we are a place where we don't have to prove our worth. Beautiful, right?

In the spirit of this discussion, I would love to hear from you. Just reply to this email to add your thoughts!

If you are a member of WBO, what do YOU say about who we are? Just reply to this email to add your thoughts!

If you are not yet a member, we would sure love to have you join us – for an upcoming event or as a member for the year. In fact, [if you join now](#), your next event in June is on us.

Thank you for reading and happy connecting!

Tracey Warren
2022 President,
Women Business Owners

Did you know?



WBO Members like to refer WBO Members!

Take a few minutes and update your profile in our [member directory](#) with your photo and business

bio. This helps members put a face to a name and to better understand your area of expertise. Questions? Connect with our [Membership Co-Chairs](#).

Welcome Aboard



Heather Schmidt [Heather Schmidt](#) [Business Consulting](#)

guides you through every step of your entrepreneur's journey using real-world knowledge

(plus some hard-earned lessons) to leverage a clients' potential for growth. I teach leadership teams a complete system giving them practical tools that empower them to reach their blue sky vision!

Law Office of Lauren Burgon PLLC

Secretary:

Heather Skillman

The Skillman Enterprise

Celebration Co-Chairs:

Jennifer Mastor

Mastor Recruiting & Consulting

Gazala Uradnik

GFS Events

DEI Co-Chairs:

Jen O'Ryan

Double Tall Consulting

Marriot Winquist

BrightTree Consulting LLC

Education Chair:

Thea Feltz

Comparative Solutions

Events Co-Chairs:

Laura Doehle

Elevation Business Consulting LLC

Coleen Gose

Life 2.0 Coaching with Coleen

Marketing Chair:

Laurie Cook

Wheelhouse Marketing Group

Membership Co-Chairs:

Darci Daniels Talkington

Darci Daniels Coaching

Mia Hannom

In Form Design

Interim Treasurer:

Lauren Burgon

Law Office of Lauren Burgon PLLC



Jessica Sethi

Kissa Jewelry

An ode to the beautiful jewels of India brought to you through modern pieces that can be worn and loved every

day.

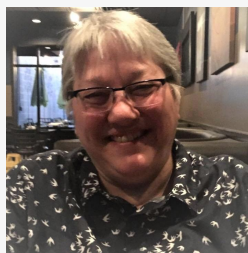
Renewing Members



Lauren Burgon

Law Office of Lauren Burgon PLLC

Sapphire Sponsor
Member Since 2016



Diana Richardson

Diana Richardson Consulting

Member Since 2021



Deb Still

Fairway Mortgage

Member Since 2017



Lori Stutsman

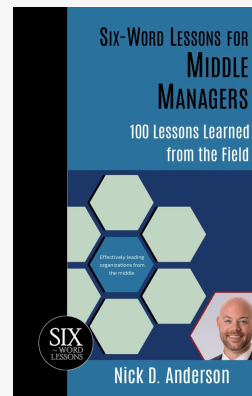
Extra Mile Marketing

Member Since 2017

From Our Members

Dr. Jen O'Ryan is back on the road this summer and presenting one of her favorite sessions at the 2022 NGLCC International Business & Leadership Conference (National LGBT Chamber of Commerce). Jen's breakout session, Leading Inclusion and Diversity as an "Accidental" Expert, is designed for anyone thinking about Inclusion and Diversity in their business or organization. She also shares strategies for

effectively introducing change and specific challenges that come with leading Inclusion and Diversity in business.



Patty Pacelli with Pacelli Publishing has published the 53rd book in their [Six-Word Lessons](#) series, [Six-Word Lessons for Middle Managers](#), by Nick D. Anderson. Nick is an expert leader who shares 100 lessons unique to middle management.

Last month **Darci Daniels Talkington** launched her new coaching program: [Me, Myself, and Who the F*%! Am I?](#) Combining both the Enneagram and VIA Strengths personality profiles, she helps clients learn more about themselves in a fun way. She was also interviewed on the [May 29th episode](#) of The Productivity Breakthrough Podcast by Elise Enriquez to talk about MMWF and other coaching topics, such as work-life balance.

In the Spotlight



Kris Keppeler,
[KK Aria Productions](#)

Kris Keppeler is a narrator, actor, voice actor, podcaster, and writer. After discovering her singing voice in junior high choir, she's never quit using her voice to amuse and instigate. She's impersonated a cat, a prince, a princess, an anteater, a dragon, and a president with her voice and narrated/produced over 50 audiobooks.

The Member Spotlight is a benefit for WBO members. If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile in the WBO website's member directory is complete. If you have any questions about Member Spotlight, or any other membership benefits, please [send an email](#) to Darci and Mia.