

WOMEN BUSINESS OWNERS PARTNERS IN SUCCESS

The Wire news & updates

September 2022

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President's Message Welcome Aboard Renewing Members From the Members Get Involved In the Spotlight

Calendar

After Hours Thursday, September 8 5:00 - 7:00 pm Location: Ryan Swanson 1201 Third Ave., Suite 3400, Seattle *see event page for group transit and carpool options* Sponsored by: Ryan Swanson Learn More - Register Now

Education Workshop

Thursday, September 15 10:30 am - 11:30 am **Topic**: Beating the Broken Cookie Effect **Presenter**: <u>Patty Block</u>, The Block Group **Location**: Zoom <u>Learn More - Register Now</u>

In Person Luncheon Thursday, September 22 11:00 am - 1:00 pm Topic: Self-Doubt-A Different Kind of



President's Message

Hello Yvonne,

Please view <u>a video message</u> from our President, Tracey Warren.

Sincerely, Women Business Owners

Welcome Aboard



Amy Hamm Insurance Connections NW offers home, auto,

umbrella, boat and business insurance. If we do not offer

what you need we can usually find a carrier that does. We shop many carriers to get your the best coverage at a good price.

Glass Ceiling **Speaker**: Lou Elliott-Cysewski, Coolperx **Location**: Mercer Island Community and Event Center <u>Learn More</u> - <u>Register Now</u>

Women Business Owners was

founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!



President: Tracey Warren Ignite Your Champions

Immediate Past President:

Lauren Burgon Law Office of Lauren Burgon PLLC

Secretary: Heather Skillman The Skillman Enterprise

Celebration Co-Chairs: Jennifer Mastor <u>Mastor Recruiting & Consulting</u>

Gazala Uradnik GFS Events

DEI Co-Chairs: Jen O'Ryan <u>Double Tall Consulting</u>

Marriot Winquist BrightTree Consulting LLC



Aman Kaur First Citizens Bank

I provide banking solutions to business owners. As their advocate I assist them in exploring the opportunities and

challenges that may arise in day to day business. I specialize in cash management and treasury services along with financing options for a variety of industries.



Adrienne Parrish Caliber Home Loans

I'll help you understand your financing options so you can make informed decisions

about refinancing or purchasing a home. And if you're a builder or real estate agent, let's connect and work together to help your clients secure financing to build or buy a home.



Karen Rae Fave Biz Society is designed to create community, connection, a place for you to show up and shine and to be

celebrated. Our signature programs create confidence in consistently moving forward to attain your goals, create new authentic relationships, and gain skills to spark growth in you and your business.



Dr. LuLani Tomaszewski Pacific Northwest Testing & Assessment Services, LLC administers proctor

exams to allow educational and workforce individuals to test in a friendly, clean, quiet, and secure environment. Our values reflect our commitment to diversity, equality, and inclusion.

Julia Van Arsdale Juwels & Co

Customized and sustainable engagement rings

Education Chair: Thea Feltzs Comparative Solutions

Events Co-Chairs: Laura Doehle Elevation Business Consulting LLC

Coleen Gose Life 2.0 Coaching with Coleen

Marketing Chair: Laurie Cook Wheelhouse Marketing Group

Membership Co-Chairs: Darci Daniels Talkington Darci Daniels Coaching

Mia Hannom In Form Design

Interim Treasurer: Lauren Burgon Law Office of Lauren Burgon PLLC

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and diamond jewelry made from lab-grown diamonds and 14k recycled gold.

Renewing Members



Kelly Smith Willow & Oak Business Solution Member Since 2018



Tracey Warren Ignite Your Champions WBO President & Sapphire Sponsor Member Since 2020

From Our Members



GFS Events received the 2022 ILEA Esprit Award for Best Hybrid Event! This award was

given to Gazala Uradnik and the <u>GFS</u> <u>Events</u> team for producing and executing Washington Apple Education Foundation's hybrid luncheons. These two annual Scholarship Luncheons for a small Eastern WA nonprofit were held back to back and in two different cities, Wenatchee and Yakima. Both events had over 200 guests gather together to fundraise for and celebrate the work of the nonprofit.



Jenn Varno of J. Varno Design has won an ADDY! What is an ADDY? The American

Advertising Awards, playfully referred to

as the ADDY Awards, is the largest and most representative award ceremony in the advertising industry. With a colorful and playful brochure design for a startup called Blooming Botanicals, Jenn captured the essence of the natural healing of their products.

Do you have news to share?

Email your submission <u>here</u>. Click <u>here</u> to check The Wire's news reporting guidelines.

In the Spotlight



Oriana von Specht Purple Squid Photography

Originally from Germany, I pursued photography part-time while earning a master's degree in genetics and working with major healthcare brands in advertising agencies in Frankfurt, Germany, and San Francisco, CA. Five years ago I took the leap to bring it all together and start working full-time as a personal brand photographer.

When not planning photoshoots or having fun with clients, you'll catch me kayaking with my family on lakes and bays all over the West while dreaming of black forest cake and that perfectly lively latte.

The Member Spotlight is a benefit for WBO members. If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile in the WBO website's member directory is complete. If you have any questions about Member Spotlight, or any other membership benefits, please <u>send an email</u> to Darci and Mia.

womenbusinessowners.org



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