



# WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

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## The Wire new & updates

July 2023

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### President's Message



Hello WBO!

Did you know...that in 2024, WBO will be celebrating 45 years? Can you imagine the connections that have been forged, business exchange, lifelong friendships established? And, wow! How much has business changed in those last 45 years?

In fact, we started out as the Women Entrepreneurs Network.

## WOMEN ENTREPRENEURS NETWORK

WEN is a professional organization offering the woman business owner networking support, recognition, and access to vital information and resources. The organization will also provide assistance and information to women who are considering going into their own business. Emphasis will be placed on encouraging women to develop a sense of professionalism, provide mutual support, allow women to network, and provide an outlet to meet other women entrepreneurs. Meetings are open to all women who either own their own business or who are considering going into their own business.

At the time, women's networking didn't exist!

While we aren't exactly preparing for the next full 45 years, we are excited for the potential in the coming 1, 3, and even 5 years.

If you have ideas for things you would like to see, let's hear from you!

If you are interested in having a conversation, [let's talk!](#)

Happy July!

Tracey Warren  
President, Women Business Owners

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## July Calendar

**After Hours  
Woodinville Wine Walk**

**Monthly Luncheon**

**Thursday, July 27**

**Thursday, July 13**

**5:00 pm - 7:00 pm**

**Locations:** [Damsel Cellars](#) & [Callan Cellars](#), 18746 & 18742 142nd Ave NE, Woodinville

**11:15 am - 1:00 pm**

**Location:** Zoom

**Topic:** Building Your Dream Team: Strategies for Hiring and Managing Employees in Small Businesses

**Panel Members:** [Gina Cotner](#), [Debbie Rosemont](#), and [Gazala Uradnik](#).

**Moderated by** [Marriot Winqvist](#)

[Learn more](#)

[Learn more](#)

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## Welcome Aboard



### **Emily Anderson**

#### **Emily J Anderson Chiropractor PLLC**

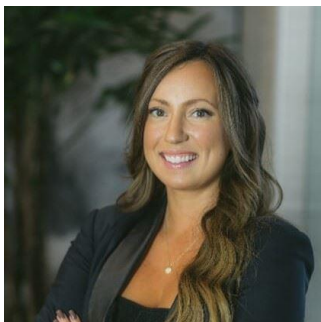
My business is a women run Chiropractic office where I treat patients who have musculoskeletal complaints, injuries, and long-term health goals. Chiropractics can keep people out of pain and help them live the lifestyles that they enjoy.



### **Tiffany Fritchman**

#### **U.S. Bank**

I'm a business coach with the Goals Coaching program at U.S. Bank. I work 1:1 with clients to help them achieve their personal or business goals. My clients experience accountability and have a resourceful partner in their corner.



### **Roxanna Jessen**

#### **Propel Insurance**

Roxanna is a dedicated insurance professional with over a decade of experience in building transparent and accountable relationships with her clients. Starting her career on the insurance wholesale side, she moved to a local brokerage firm, spending seven years advocating for clients in the healthcare industry and other sectors.



**Cheryl Stimers**

[Cher Solutions](#)

Cher Solutions helps small business owners and solo entrepreneurs who struggle with their business operations and who really want to get systems in place to make their businesses more efficient and less stressful.



**Sabrina Yoshitomi**

[Melaleuca.com](#)

I educate people about the benefits of detoxing the home and how to create a passive income stream in the pockets of your busy day.

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## Renewing Members



**Karin Blakley**

[LPL Financial](#)

Member Since 2009



**Lauren Burgon**

[Law Office of Lauren Burgon PLLC](#)

Sapphire Sponsor

Member Since 2016



**Juliana Clark**  
[Juliana Clark Consulting LLC](#)  
Member Since 2022



**Kjersti Stroup**  
[Kjersti T. Stroup Attorney at Law PLLC](#)  
Member Since 2022

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## Join the Ambassador Team

***Do you value WBO and the connections you make here?*** Consider becoming an Ambassador! WBO Ambassadors reach out to new members to welcome them into the organization by helping them build connections and inform them of WBO benefits and events. Ambassadors are supported by the Membership Committee co-chairs Darci Daniels and Emily Lang. [Please send us an email](#) if you're interested in volunteering. We'd love to hear from you!



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Long time WBO members **Yvonne Hall** and **Maegan Dornan** are proud to announce that they have joined the ranks of official women business owners! They launched their financial services firm, [Hall & Dornan Capital Partners](#) in early May. They continue to run—as they have done for many years-- a client centric practice focused on holistic planning, investment management, and decision-making support and advice for financial decisions. Their firm has aligned with Raymond James Financial Services to provide an integrated back office and state of the art technology to help enhance service and support to clients. They remain

enthusiastic supporters of WBO and look forward to continuing their membership and fellowship with other women business owners.

Securities offered through Raymond James Financial Services, Inc., member FINRA/SIPC. Investment advisory services are offered through Raymond James Financial Services Advisors, Inc. Hall & Dornan Capital Partners is not a registered broker/dealer and is independent of Raymond James Financial Services. 1700 NW Gilman Blvd Ste 210, Issaquah, WA 98027/ 425-832-5920



**Kjersti Stroup**, of [Kjersti T. Stroup Attorney at Law PLLC](#), was installed as the new President of the Rotary Club of West Seattle. In this role, Kjersti will lead a club of 45 members for the purposes of fellowship and impacting the local and global communities through service projects.

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## In the Spotlight



### **Kjersti Stroup**

[Kjersti T. Stroup Attorney at Law PLLC](#)

Kjersti T. Stroup Attorney at Law PLLC is a boutique law firm focused on estate planning and probate. In that practice, Kjersti creates wills, powers of attorney, advanced directives, status of property agreements, and more for individuals, couples, and families. She also helps loved ones through probate and estate settlement processes upon an individual's death.

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### **Want to be featured here?**

If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile is up-to-date in the WBO website's member directory. If you have any questions about the Member Spotlight, or any other membership benefits, please [send an email](#) to Darci and Emily.

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**Women Business Owners** was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!

**President:** Tracey Warren, [Ignite Your Champions](#)

**Secretary:** Heather Skillman, [The Skillman Enterprise](#)

**Treasurer:** Laura Doehle, [Elevation Business Consulting LLC](#)

**DEI Chair:** Marriot Winqvist, [BrightTree Consulting LLC](#)

**Education Chair:** Thea Feltz, [Comparative Solutions](#)

**Events Co-Chair:** Coleen Gose, [Life 2.0 Coaching with Coleen](#)

**Events Co-Chair:** Cosmina Hertog, [HomeSmart Real Estate](#)

**Marketing Chair:** Saloni Gupta, [Avier Wealth Advisors](#)

**Membership Co-Chair:** Darci Daniels Talkington, [Darci Daniels Coaching](#)

**Membership Co-Chair:** Emily Lang, [Northwestern Mutual](#)

**Sponsorship Chair:** Open Position

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