



WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

The Wire new & updates

August 2023

President's Message



Hello fellow Women in Leadership!

I hate to say it, but summer is already almost half over.

In the northwest, this is our payoff for the Winter of gray we often endure.

There is fantastic news to share. For the first time in over a year, our membership is over 100 strong. There is amazing momentum happening that is infectious and it's easy to see this is just the beginning!

Someone recently asked about WBO, if it could help her grow her business, how it would add value to her business and if there were opportunities to contribute.

I wanted to share what I told her – for those of you who are considering [membership](#).

I love WBO. It's been my favorite group ever since I joined. Everyone is there for the purpose of connecting AND growing their businesses.

Will you learn enough? That's a great question. We have great speakers who share valuable information, but I think the REAL learning is in the relationships built, struggles shared, and knowledge freely given. That's a huge benefit of the community. We are a support for one another and are always cheering each other on.

WBO is also a group of highly connected women – so if your client isn't in the room, there are people who can make introductions to those you want and need to meet.

As far as contributing is concerned – that is a HUGE value add of participating in our Mastermind groups. They

provide a great space for asking for help and offering support.

If any of that resonates for you, please attend an upcoming event – even if you have been to one before. There have been a lot of shifts and you might find the experience different this time around.

We look forward to seeing you very soon!

Tracey Warren

August Calendar

After Hours

Thursday, August 10

5:00 pm - 7:00 pm

Location: [GFS Events](#), 33410 Redmond-Fall City Road SE, Fall City

Sponsored by: [GFS Events](#)

[Learn more](#)

Monthly Luncheon

Thursday, August 24

11:15 am - 1:00 pm

Location: Zoom

Topic: Step into your True Potential and Level Up Your Business by Ditching the Diet Culture

Speaker: [Alana Van Der Sluys](#), Founder, Freedom with Food and Fitness

[Learn more](#)

Welcome Aboard



Lisa Callan

Callan Cellars

I am the owner and winemaker at Callan Cellars, a boutique Winery located in Woodinville and Chelan.



Meesun Cho

MC Modern Skin

We are a boutique med spa that prides itself on honesty and natural-looking results. We aim to educate you on the most appropriate treatment for your needs and will create an individualized road map to help you reach your desired outcomes. Our spa is a safe environment and a “no pressure zone.”



Darbie Durye

[Umpqua Bank](#)

As a Loan Officer/Relationship Banking Officer, I'm responsible for bringing in new businesses and consumers to the bank as well as produce a large volume of combined loans. I maintain a portfolio of clientele and manage all of their accounts giving them a personal touch to all of their banking needs.



Bijal Fotedar

[Laser Luxe Studios](#)

We make custom signs and laser engraved personalized products for small businesses. We create custom e top signs, booth signs, welcome signs for events, fairs and markets. We customize products for giveaways and gifts using laser technology.



Camille Rapacz

[B2E Consulting, LLC](#)

Business Consultant & Leadership Coach helping business owners and leaders raise performance with targeted solutions. My focus is on leader development, strategic planning, project management, process design & improvement, and retreat facilitation.

Renewing Members



Sima Kahn

[Healthcare Advocacy Partners](#)

Member Since 2009



Jen O'Ryan

[DoubleTall Consulting](#)

Member Since 2019



Debbie Rosemont
[Simply Placed](#)
Member Since 2012



Lisa Smith
[Shift Coaching Services](#)
Member Since 2022



Linda Teachout
[Linda M Teachout, CPA, PLLC](#)
Member Since 2009



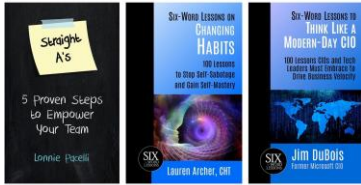
Tracey Warren
[Ignite Your Champions](#)
Sapphire Sponsor & WBO President
Member Since 2020

Mastermind Groups Opening in September

We are ramping up our Mastermind Groups in September – so if you are interested in being a part of a group that can support you as you move forward, please [send Tracey an email](#).



From Our Members



Pacelli Publishing published a new book, [*Straight A's: 5 Proven Steps to Empower Your Team*](#) by Lonnie Pacelli which contains 5 steps to help new leaders and project managers with their teams.

They updated and revised [*Six-Word Lessons on Changing Habits*](#), by mindfulness coach Lauren Archer, and [*Six-Word Lessons to Think Like a Modern-Day CIO*](#) by former Microsoft CIO Jim DuBois. Books by Pacelli Publishing can be revised at any time to reflect author industry or branding changes.



FALL IN LOVE WITH BEING IN LOVE

Jenn recently worked with Alisa Fae, a musician and songwriter, to design her debut album: Ephemeria. Her songs capture the raw emotions of falling in, and out, of love. Using a variety of photographs that showcase the artist's bubbly and "oh-so-poetic" personality, Jenn designed the layout to be bold, intriguing, mysterious, and yet, tender. With "fiery coral" as the accent color, the album quickly conveys heart and serious musicianship. View more design projects at: JVarnoDesign.com.

In the Spotlight



Sarah Hay

[Astute Abode Design](#)

Interior Design including residential renovation and space planning, bathroom and kitchen design and all furniture and furnishing procurement. Creating homes that my clients can't wait to get back to!

I have always been creative and love to problem solve. I have renovated several houses including an 18th century farmhouse in England and an old colonial house in Kenya. I have a very good eye for detail as well as a strong knowledge of practical skills and this bodes well in my interior design. I come to any project with the ethos that anything is possible, we just need to find the solution. I can help you realize your vision, whatever that may be and would be happy to discuss ideas!

Want to be featured here?

If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile is up-to-date in the WBO website's member directory. If you have any questions about the Member Spotlight, or any other membership benefits, please [send an email](#) to Darci and Emily.



Women Business Owners was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!

President: Tracey Warren, [Ignite Your Champions](#)

Secretary: Heather Skillman, [The Skillman Enterprise](#)

Treasurer: Laura Doehle, [Elevation Business Consulting LLC](#)

DEI Chair: Marriot Winqvist, [BrightTree Consulting LLC](#)

Education Chair: Thea Feltz, [Comparative Solutions](#)

Events Co-Chair: Coleen Gose, [Life 2.0 Coaching with Coleen](#)

Events Co-Chair: Cosmina Hertog, [HomeSmart Real Estate](#)

Marketing Chair: Saloni Gupta, [Avier Wealth Advisors](#)

Membership Co-Chair: Darci Daniels Talkington, [Darci Daniels Coaching](#)

Membership Co-Chair: Emily Lang, [Northwestern Mutual](#)

Sponsorship Chair: Open Position

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