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Calendar

WBO Luncheon
Thursday, August 23
The Harbor Club, Seattle
11:30 am - 1:30 pm
Speaker: Rachel Dexheimer
Title: Animal Wisdom for Leaders
Click here for more information

After Hours
Tuesday, September 11
BENNETT's Pure Food Bistro, Mercer Island
4:30 pm - 6:30 pm
Click here for more information

Women in Innovation Summit 2012
Saturday, September 22
Intiman Theatre, Seattle
8:00 am - 8:00 pm
Special discount available to WBO members!
Click here to find out more.

The Nellie!
Thursday, October 4
The Four Seasons Hotel, Seattle
Click here for more information

Dear Member,

Have you purchased your ticket for the Nellie Cashman Woman Business Owner of the Year Award Gala Event yet? This year's event is scheduled for October 4, 2012, at the Four Seasons Hotel, beginning at 5:00 p.m. Please join us for this fabulous event at which you will hear more from our five Nellie Finalists - Marla Beck of Andelcare, Tanya Jimale of JTS Design & Construction Technical Services, Jill McCallum of Pacific Rim Aerospace, Robin Shapiro of HPG LLC and Angela Shen of Savor Seattle Food Tours - and learn who the Nellie Cashman Woman Business Owner of the Year will be for 2012. Tickets are on sale now! WBO Members can attend for $125 per person; non-members for $150 per person. Ticket prices will increase by $25 after September 20 be sure to buy yours now.

If you are a WBO Member and would like to support WBO and the Nellie, a Klondike Sponsorship is a great value at $300. Not only do you receive a ticket to the dinner, you also receive a ticket to the VIP Reception beforehand which is only open to the Nellie Finalists and our sponsors ($75 value). As a Klondike, you will have the option to buy an additional ticket to the VIP reception for a non-member. You will also receive recognition on your nametag and at the podium at our luncheons from August through November of this year. Your name will also be listed on our website through the end of this year. If you purchase your Klondike before September 7, your name will be included in the printed program on the evening of the Nellie. Please go to our website now to show your support for WBO and the Nellie. We look forward to seeing you at the Four Seasons.

Shawn Harju
2012 President, Women Business Owners
Andrea Luna  
**Sonus Hearing Care Professionals** provides hearing health and wellness to patients. Our professional audiologists and staff provide all hearing services, including testing, cleaning, repairs and hearing aids to those with hearing needs.

Laura Szczes  
**Ad Mark Services**
Ad Mark is a Seattle-based advertising agency specializing in both digital and traditional media planning and buying.

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**From the Members**

Michelle Bomberger of Equinox Business Law Group was selected by the Puget Sound Business Journal as a member of their **2012 40 Under Forty class**. The program identifies men and women under the age of 40 who are dynamic leaders in their businesses, their industries and their community.

**Equinox Business Law Group** was featured in the Puget Sound Business Journal's "Growing Your Business" section on July 27. The article highlighted Equinox's innovative General Counsel Services program.

Lorraine Howell, **Media Skills Training**, has been elected to the University of Washington Department of Communication's Hall of Fame. The Hall of Fame was established in 2004 "to recognize the remarkable careers and public service of alumni." The induction ceremony takes place on the main UW campus on Tuesday, October 16. "I am deeply honored and proud to be part of UW heritage in this way." Previous inductees include an amazing range of talented leaders and communicators from the region such as: Governor Christine Gregoire, former Seattle Mayor Norm Rice, Seattle City Councilwoman Jean Godden, and Pulitzer Prize winning cartoonist David Horsey. For the past two years, Lorraine has been teaching in the UW's Foster School of Business as a part-time instructor for three MBA programs: Technology Management MBA, Global Executive MBA, and Executive MBA.

Tish Johnson invites all Women Business Owners to a "Hard Hats and High Heels" party! This fun event takes place on August 28th from 6-9 PM at the Columbia Tower Club. The club is going through a 3.4 million dollar reinvention right now so, in keeping with the remodel/construction theme, we are calling the event "High Heels and Hard Hats". Complimentary cocktails and great food will be served. For entertainment, the Elizabeth Arden Red Door Spa will be providing complimentary services; the club has some other fun things lined up as well.
**Stacey L. Romberg**, Attorney at Law, is proud to announce her installment on the Board of Directors for Tennis Outreach Programs ("TOPS"). TOPS is a nonprofit organization that designs and offers affordable tennis programs and a safe place to learn for underserved and at-risk youth in our community. By introducing tennis to our youth, TOPS introduces kids to a sport that they can play for their lifetime and promotes fitness in an engaging and entertaining way. Tennis teaches sportsmanship, confidence, and teamwork and builds positive relationships. As a former sectionally-ranked junior and college player, Stacey strongly supports TOPS’s mission.


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**Get Involved**

**CALLING ALL VOLUNTEERS!**
Interested in volunteering to be on a committee or to help at an event? Let us know. Speak to any Board member or [send an e-mail] to Yvonne Gitchel.

**LOOKING FOR SPEAKERS**
The Events Committee is seeking luncheon speakers for 2013. A [speaker criteria form] is posted on the Women Business Owners website. If you know someone who you think would make a great luncheon speaker, please send an email to Annette Bond, Events Chair.

**COME HELP BUILD WBO’S NEWEST COMMITTEE!**
The Education and Mentorship Committee is looking for volunteers to create new, and assist existing, Business Building Groups, as well as to coordinate our educational workshops for the coming year. Your involvement in this Committee will allow you to help other WBO members expand their networking opportunities while also expanding your own. If you are interested, contact Sarah Turner, Education Chair.

**DONATE A DOOR PRIZE FOR GREAT PR!**
If you donate an item or service as a door prize for one of our events, your business will be mentioned in The Wire, at the luncheon podium, and on our website! To take advantage of this great opportunity contact Yvonne Gitchel by the 1st of the month in which you wish to donate.

**TELL YOUR FRIENDS ABOUT WOMEN BUSINESS OWNERS!**
Be sure to share your association with Women Business Owners with your friends, acquaintances, clients and fellow business owners. Remember, if you bring a guest to one of our monthly luncheon meetings, you will be entered into a drawing at the luncheon for a great door prize.

LOOKING FOR COACHES & FACILITATORS FOR BUSINESS BUILDING GROUPS
Are you a professional facilitator or business coach? Would you like to be included in our resource packet for the Business Building Groups? If so, please contact Sarah Turner, Education Chair.

WOMEN BUSINESS OWNERS ON LINKEDIN
We invite you to check out our Women Business Owners group on LinkedIn. With our events listings, discussions, opportunities to post job openings, news and marketing tools, we would like to encourage you to utilize this group more in 2011. Please join us at our LinkedIn group!

WOMEN BUSINESS OWNERS ON FACEBOOK
Please remember to "Like" the Women Business Owners fan page. Go to www.facebook.com/seattlewomenbusinessowners and click the "Like" button. Also, if you have a website or blog, you can put a "Like" Women Business Owners Button on your own website/blog. Our ID# is 118510208183853. Let us know if you have a Facebook Fan Page and WBO will "like" you too!

In the Spotlight

Cindy Dabbs, CPA
CCD Consulting LLC
CFO /Controller for hire. Cindy provides professional hands on accounting and management for small to medium clients. Able to offer in the office or remote assistance with all accounting elements of the business including: project management, financial management, cash flow, financial statement preparation, audit or review services, tax preparation/IRS support, payroll, as well as employee training. Good communication skills, team building, management relations and making accounting easy and fun is the goal. Cindy is a Certified Public Accountant with over 20 years of experience. Cindy currently serves on the WBO Board of Directors as Co-chair of the Membership Committee.

Peg Marckworth
Marckworth Associates
Peg Marckworth creates brands for
businesses that set them apart from the competition and catch the attention of the right clients. She knows professional excellence isn’t enough; clients need to understand why you are right for them. Marckworth Associates partners with their clients to develop brand strategies that showcase their distinctive personality and style; provide a foundation for decision making and direct action toward goals. Peg started her career as a family therapist. She’s been a child welfare administrator and researcher, a Washington State lobbyist, and co-owned an award-winning PR Firm. You can reach her at peg@marckworth.com.

Your Name Here?  
Your Company Name Here?  
Each month, we highlight two of our members in this section of the Wire. This is a special benefit given to members attending the previous month's luncheon. Two of them are chosen at random and given a chance to share information about themselves and their businesses with our Wire readers.