Dear Member,

And, the winner is ... Women Business Owners held its annual Nellie Cashman Woman Business Owner of the Year Award Gala at the Four Seasons on October 4. At the event, which was emceed by Enrique Cerna of KCTS 9, we heard the inspiring stories of our five finalists, Marla Beck of Andelcare, Tanya Jimale of Jimale Technical Services, LLC, Jill McCallum of Pacific Rim Aerospace Corporation, Robin Shapiro of Health Perspectives Group LLC and Angela Shen of Savor Seattle Food Tours. The 2012 Nellie Winner, Jill McCallum, was then introduced by our 2011 Nellie Winner, Janelle Bruland of Management Services Northwest. If you missed your opportunity to meet any of these fabulous women at the Nellie Gala, do not miss visiting with them and other past Nellie Finalists and Winners at our next luncheon on October 25, 2012, at The Harbor Club in Seattle, starting at 11:30 a.m. Jill will also be speaking at our luncheon on January 24, 2013.

Sincerely,

Shawn Harju
2012 President, Women Business Owners
From the Members

Arden Clise of Clise Etiquette was quoted in the Seattle Times NW Jobs section on swearing in the workplace. Click here to view the article. Arden was also quoted in Real Simple Magazine about dealing with children's bad habits. Click here to view the article. On October 27th, Arden is teaching a children's etiquette class titled "Modern Manners for Modern Children". The class is for children ages 7 to 12 and will be held at the Hotel Monaco from 10:30 AM to 1:30 PM. Click here for more information and to register.

Susan Fuller is pleased to announce she was appointed the content editor for two chapters of the Washington Lawyers Practice Manual, 2013 edition - the "Commercial Practice" and "Law Office Management" chapters. The WLPM is published by the King County Bar Association. She is also a featured speaker at the "Focus on Design 2012" conference presented by the National Kitchen and Bath Association (NKBA), coming up on October 11 at the Seattle Design Center.

On November 2, 2012, local attorney and WBO member Stacey Romberg will co-present with Richard Furman on "TEDRA: A Panacea for Curing Trust & Estate Ailments. Is Mom's irrevocable trust now unnecessary and cumbersome? Are siblings at war over the Inventory, estate expenditures and PR fees? Welcome to TEDRA - the cure for what ails you!" at the 57th Annual Washington State Bar Association Estate Planning Conference. Contact the WSBA for registration and more information.

Annie Searle will lead a team of bankers on October 22nd in Kansas City, at the fall conference for EPCOR, the electronic payments forum. Discussion will focus on response and recovery from the 2011 Joplin tornado.

Colleen Smiley of Creative Celebrations was honored to be chosen as one of the five finalists for the Skagit Women Alliance Network Business and Professional Woman of the Year. SWAN is a non-profit organization dedicated to recognizing and supporting women of achievement in Skagit County. The winner will be announced at the 2012 Woman of the Year Awards Banquet on October 18, 2012. Click here to learn more about SWAN.

Kim Wesselman has been awarded the 2012 FIVE STAR Best in Client Satisfaction Real Estate Agent by Seattle residents. The official announcement can be seen in the December issue of Seattle Magazine.
Get Involved

CALLING ALL VOLUNTEERS!
Interested in volunteering to be on a committee or to help at an event? Let us know. Speak to any Board member or send an e-mail to Yvonne Gitchel.

LOOKING FOR SPEAKERS
The Events Committee is seeking luncheon speakers for 2013. A speaker criteria form is posted on the Women Business Owners website. If you know someone who you think would make a great luncheon speaker, please send an email to Annette Bond, Events Chair.

COME HELP BUILD WBO’S NEWEST COMMITTEE!
The Education and Mentorship Committee is looking for volunteers to create new, and assist existing, Business Building Groups, as well as to coordinate our educational workshops for the coming year. Your involvement in this Committee will allow you to help other WBO members expand their networking opportunities while also expanding your own. If you are interested, contact Sarah Turner, Education Chair.

DONATE A DOOR PRIZE FOR GREAT PR!
If you donate an item or service as a door prize for one of our events, your business will be mentioned in The Wire, at the luncheon podium, and on our website! To take advantage of this great opportunity contact Yvonne Gitchel by the 1st of the month in which you wish to donate.

TELL YOUR FRIENDS ABOUT WOMEN BUSINESS OWNERS!
Be sure to share your association with Women Business Owners with your friends, acquaintances, clients and fellow business owners. Remember, if you bring a guest to one of our monthly luncheon meetings, you will be entered into a drawing at the luncheon for a great door prize.

LOOKING FOR COACHES & FACILITATORS FOR BUSINESS BUILDING GROUPS
Are you a professional facilitator or business coach? Would you like to be included in our resource packet for the Business Building Groups? If so, please contact Sarah Turner, Education Chair.

WOMEN BUSINESS OWNERS ON LINKEDIN
We invite you to check out our Women Business Owners group on LinkedIn. With our events listings, discussions, opportunities to post job openings, news and marketing tools, we would like to encourage you to utilize this group more in 2011. Please join us at our LinkedIn group!

WOMEN BUSINESS OWNERS ON FACEBOOK
Please remember to "Like" the Women Business Owners fan page. Go to www.facebook.com/seattlewomenbusinessowners and click the “Like” button. Also, if you have a website or blog, you can put a "Like" Women Business Owners Button on
your own website/blog. Our ID# is 118510208183853. Let us know if you have a Facebook Fan Page and WBO will "like" you too!

In the Spotlight

Women Business Owners congratulates the 2012 Nellie Cashman Woman Business Owner of the Year Award Winner:

Jill McCallum  
Pacific Rim Aerospace Corporation

was founded by Jill and Craig McCallum as an aerospace company devoted to Ingenuity, Intellect, and Integrity. Since then, the company has become very successful by growing a diverse customer base and providing world class engineering services and deliverables.

Your Name Here?
Your Company Name Here?
Each month, we highlight two of our members in this section of the Wire. This is a special benefit given to members attending the previous month's luncheon. Two of them are chosen at random and given a chance to share information about themselves and their businesses with our Wire readers.