Dear Member,

I hope that you are enjoying your summer and the wonderful weeks of sunshine! Hopefully, those of you who attended our Third Annual Trade Show found it to be a terrific afternoon of networking and an opportunity to gain a much better understanding of our vendor businesses. Thank you once again to all of our fantastic participants!

Have you ever found yourself fumbling for words when faced with speaking in front of a crowd or while making a business presentation? It can be quite difficult to regain your composure and tougher still to face another similar situation. The solutions to eliminating those embarrassing moments will be presented by our August speaker, Marti MacEwan, when she shares: "The Stage Fright Cure." Please visit our website for more details about this terrific topic, and be sure to make reservations to join us at the Harbor Club Seattle on August 22nd.

While visiting our website, please take a moment to look at our After Hours event on August 13th. We will be visiting DiStefano Winery in Woodinville and enjoying wine tasting as well as light appetizers. What could be more fun on a summer evening than to enjoy wine, visiting with friends and networking with new acquaintances?

I look forward to seeing you at one of our wonderful events soon!

Warm Regards,

Karin Frost Blakley
2013 President, Women Business Owners
Julie Whitesel joins us from Shannon & Associates LLP, a leading, locally owned Puget Sound area CPA firm established more than 50 years ago. The firm serves individuals, closely and family held business, and organizations. Their industry niche expertise is in manufacturing, distribution, financial institutions, employee benefit plans, construction, and non-for-profit, among others.

From the Members

Accents et Cetera Gift Baskets was named a King County "Best Workplaces for Waste Prevention and Recycling for 2013" for their efforts in reducing waste and increasing recycling. For more information, click here. Susan Huenefeld would love to help other WBO members qualify for this designation - contact Susan at 425-883-0189 or at www.accentsetc.com

Beth Droppert, RN, BSN and Robin Shapiro of Allied Health Advocates LLC were featured in the radio program Living Care Radio KKNX-AM live on Monday, July 22, 2013. The topic of the show, moderated by Darol Tuttle and Rebecca Bowman was entitled, "How to know when to ask for the help of a Health Advocate." The show focused on how health advocates can help Seniors and their families navigate the health care system. To hear the re-broadcast, click here.

Get Involved

CALLING ALL VOLUNTEERS! Interested in volunteering to be on a committee or to help at an event? Let us know. Speak to any Board member or send an e-mail to Yvonne Gitchel.

LOOKING FOR SPEAKERS The Events Committee is seeking luncheon speakers for 2014. A speaker criteria form is posted on the Women Business Owners website. If you know someone who you think would make a great luncheon speaker, please send an email to Helen Taylor, Events Chair.

EDUCATION COMMITTEE Are you interested in hosting a Brown Bag Workshop? This is a great way to use your area of expertise to educate fellow WBO members. We have several openings this year. If you are interested, contact Allison Madison, Education Chair.

DONATE A DOOR PRIZE FOR GREAT PR! If you donate an item or service as a door prize for one of our events, your business will be mentioned in The Wire, at the luncheon podium, and on our website! To take advantage of this great opportunity contact Yvonne.
In the Spotlight

Tanya Jimale is a civil engineer with over 25 years of project controls experience. Tanya has managed various projects in the Puget Sound and Seattle metropolitan area.

Before founding Jimale Technical Services (JTS), she was a project coordinator/manager at King County on various wastewater and transit facilities, and on land acquisition and development projects. Tanya nurtured her business using her past experience as a project manager.

Today, JTS is a Seattle urban success story, and so is Tanya Jimale. Tanya was the first African-American woman to graduate from the University of Washington’s Undergraduate School of Civil Engineering in 1982. She also holds a Masters in Public Administration from Seattle University and an Executive Management Certificate from Dartmouth College, New Hampshire, Tuck School of Business. In 1993, after several years working for large engineering firms and municipal agencies, Tanya decided to start her own business. It all began on a kitchen table in her house. She then sold the house to bootstrap her business. Since then her business has grown into a thriving 18-person firm, an African-American owned
company offering construction management and project controls services in the greater Puget Sound area. In 2012 JTS opened a branch office in Baltimore, Maryland. JTS operates by its core values of accountability and strong business ethics.

This dynamic entrepreneur is a natural teacher and mentor who shows respect and care to all, from clients to interns. Tanya has great stories to share about how success followed when she nurtured her business, her employees and her community at the same time. In 2007, the City of Seattle selected JTS to receive the Mayor’s Small Business Award. Tanya is an active participant in many civic and neighborhood organizations that promote growth, and has also received numerous awards for her involvement and her support and advice to other small and minority-owned businesses. Seeing small businesses succeed is one of her passions. She has also been recognized for her willingness to help those in the community achieve work and education goals they may have otherwise found insurmountable by helping at-risk youth and individuals who need job skills training and real-world work. Tanya also serves as a commissioner to the Seattle Economic Development Commission and was recently honored to be the moderator for WBO's June luncheon featuring a panel of the four finalists for the 2013 Nellie Cashman Woman Business Owner of the Year Award.

Ms. Julianne Kocer is a Life Care Planning/Elder Law /Estate Planning attorney serving clients in the greater Seattle area. Julianne practices in the legal areas of Life Care Planning, Wills, Trusts, Medicaid, disability programs, Veteran Benefits and probate. She has a RN on staff to assist her in advocating for quality care. Julianne is an active member of the Washington State Bar Association and is also licensed to practice law in Minnesota. She received her J.D. degree from William Mitchell College of Law in St. Paul, Minnesota and her post-doctorate degree in Elder Law ("LL.M."), with honors, from Stetson University College of Law in May 2013, a six year program covering all areas of elder law. Julianne is a frequent speaker on estate planning and long term care topics for continuing legal education credit seminars for attorneys and speaks often to other professional and community organizations.

Additionally, she is a professor and guest speaker for the University of Washington Extension Program-Social Worker courses. She formerly served on the executive committee of the Elder Law Section of the Washington State Bar Association where she developed the Section’s first grant program. Julianne is also a member of the Life Care Planning Law Firm Association and of the National Academy of Elder Law Attorneys having served on the board of its Washington Chapter for five years in all board positions and as its Legislative Chair. Julianne has testified and written opposition papers against legislation negatively affecting seniors and disabled people. Her article titled, "Medicaid Planning for Our Seniors," appears
in the 2002 Educational Manual of Credit Professionals International and her additional publications can be seen in "SENIORguidebook." She was named the 2004 NAELA Member of the Year by her fellow colleagues. Additionally, Julianne was named a "Rising Star" in Washington Law and Politics for six consecutive years in the December/January 2004, 2005, 2006, 2007, 2008, and 2009 editions by the 'SuperLawyers' of Washington state, an award granted to only 2.3 percent of attorneys annually statewide who are under the age of 40 at the time the award is granted.

Your Name Here?
Your Company Name Here?
Each month, we highlight two of our members in this section of the Wire. This is a special benefit given to members attending the previous month's luncheon. Two of them are chosen at random and given a chance to share information about themselves and their businesses with our Wire readers.

TABLE OF CONTENTS

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